Section 10  Design Considerations for Specific Uses

10.1  Sale, Service, or Consumption of Alcoholic Beverages

DG-10.1.1  Any areas in which alcoholic beverages are sold, served, or consumed shall be lighted and arranged to allow for observation of all such areas by supervisor or security personnel.

DG-10.1.2  Designated areas for the permitted sale, service, or consumption of alcoholic beverages shall be defined by clearly visible physical features, boundary indications, and/or signage.

DG-10.1.3  A sign stating “We ID everyone under 30 years of age for alcohol sales” shall be displayed at or near the point of sale of any alcoholic beverages in a manner easily readable by a patron purchasing an alcoholic beverage.

DG-10.1.4  A kitchen or food menu shall not be a requirement for the sales or service of alcoholic beverages by any establishment or operator within the Sports and Entertainment Complex.

DG-10.1.5  Establishments serving alcoholic beverages may include a bar or lounge area separate from the main food service area of the establishment.

DG-10.1.6  Recommendations of the Los Angeles County Fire Department relative to fire safety shall be incorporated for areas within the Sports and Entertainment Complex in which alcohol may be sold, served, or consumed.

DG-10.1.7  Recommendations of the Inglewood Police Department regarding security measures for the protection of visitors and employees appropriate to the design of the site shall be incorporated for areas within the Sports and Entertainment Complex in which alcohol may be sold, served, or consumed.

10.2  Outdoor Restaurants or Dining Areas

DG-10.2.1  Outdoor dining areas or spaces shall be separated from parking lots, driveways and public sidewalks by location, temporary or permanent screening features, and/or landscaping.
DG-10.2.2 Exterior lighting for any outdoor dining area shall not be directed onto any adjacent residential property.

DG-10.2.3 The perimeter of any outdoor dining area where alcoholic beverages are served or consumed shall be defined by temporary or permanent physical barriers that form defined points of access to such area.

10.3 Communications Facilities

DG-10.3.1 Communications facilities, antennas, or related equipment shall not be located in parking or loading spaces, vehicular or pedestrian circulation areas, or open space areas such that it would interfere or impair the intended function or utility of such area.

DG-10.3.2 Communications facilities and related equipment should be integrated into a structure, architectural feature of a building, or public art or other element, or otherwise screened from public view in a manner that is compatible with the overall design of the Sports and Entertainment Complex.

DG-10.3.3 The exterior finishes of communications facilities and related equipment should be non-reflective and blend with the materials and colors of surrounding buildings, structures, and/or landscaping.

DG-10.3.4 Any permanently-installed communications facilities, antennas or related equipment shall not exceed the height limits established in Section 2 of these Design Guidelines.

10.4 Public Art

DG-10.4.1 Public art may be provided, but is not required, within the Sports and Entertainment Complex to meet the requirements of Article 14 of Chapter 11, as amended by the Project Approvals. Public art may be placed in a location accessible to or viewable by the public during normal business hours or events as follows:

(A) Attached to, applied or erected on, suspended from, or integrated into any structure within the Sports and Entertainment Complex structure;
(B) Within any Primary Landscape Area, as described in Section 3 of these SEC Design Guidelines;

(C) Within any Secondary Landscape Area, as described in Section 3 of these SEC Design Guidelines; or

(D) Any other location identified in a development agreement between the developer of the Sports and Entertainment Complex and the City.

DG-10.4.2 Public art placed within the Sports and Entertainment Complex should be located to maintain adequate vehicular and pedestrian access and circulation areas.

DG-10.4.3 The location of public art should allow for viewing from a variety of vantage points from within the Sports and Entertainment Complex or the public right-of-way.