

Message

From: Christina Erwin [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=4DDDBFF2E8414460ABDCAAIEFC2D500DD-CHRISTINA E]
Sent: 8/25/2020 8:00:10 AM
To: Gundell, Katherine [katherine.gundell@latimes.com]
CC: Phaniphon, Somphon [somphon.phaniphon@latimes.com]; LATClassifieds [latclassifieds@latimes.com]
Subject: Re: Ad for City of Inglewood

Hi Katie,

Does this amount to being a full-page ad? It looks like it. I'm sorting out the money situation this morning. It's more than we budgeted, so I'm figuring out credit card limits. I'll get back to you ASAP.

Thanks,
Christina

Christina Erwin
ESA | 916.231.1271
cerwin@esassoc.com

On Aug 24, 2020, at 10:49 PM, Gundell, Katherine <katherine.gundell@latimes.com> wrote:

Good Evening Christina!

Good news! I have drafted up the Ad for you to review and it is ready & attached to this message (as well as a clean PDF file which is easier to review).

Ad #7716275 is set to run for two consecutive weeks, per your request on: Wednesday, August 26th and on Wednesday, September 2nd/2020.

For your reference, here is the cost break down: **\$37,816.50/run date (2 run dates) + \$175 online** at <https://www.capublicnotice.com/> which comes to total cost of **\$75,808.00**.

Please look this over and let me know if you need any changes, or if this is good to go.

Thank you; and I look forward to speaking with you tomorrow morning! 😊

Warm Regards,

Katie Gundell

Inside Sales Associate

E-mail: katherine.gundell@latimes.com

<image001.png>

The Los Angeles Times is providing vital news about the coronavirus pandemic for **free**. All readers can access our running liveblog at [latimes.com](https://www.latimes.com), where we publish around-the-clock reports from across Southern California and around the world; Coronavirus Today, our daily newsletter that focuses exclusively on COVID-19; and a twice-daily digest with need-to-know information. We're dedicated to our community, and to reporting on this important story. If you find this information helpful, please consider a digital subscription at [latimes.com/subscribe](https://www.latimes.com/subscribe).

<https://www.latimes.com/california/coronavirus-everything-to-know-right-now>

From: Christina Erwin <CErwin@esassoc.com>
Sent: Monday, August 24, 2020 5:52 PM
To: Gundell, Katherine <katherine.gundell@latimes.com>

Cc: Phaniphon, Somphon <somphon.phaniphon@latimes.com>; LATClassifieds <latclassifieds@latimes.com>

Subject: RE: Ad for City of Inglewood

EXTERNAL SOURCE

Hi Katie,

Thanks for your patience! Here are the text and graphic. Please let me know if you have any questions, and I look forward to reviewing the proof.

Thanks!!

Christina

Christina Erwin

Environmental Planning Program Manager

ESA | Environmental Science Associates
916.231.1271 direct | 916.564.4500 main | 916.997.1885 cell (working from home)
cerwin@esassoc.com | www.esassoc.com

From: Gundell, Katherine <katherine.gundell@latimes.com>

Sent: Monday, August 24, 2020 1:45 PM

To: Christina Erwin <CErwin@esassoc.com>

Cc: Phaniphon, Somphon <somphon.phaniphon@latimes.com>; LATClassifieds <latclassifieds@latimes.com>

Subject: RE: Ad for City of Inglewood

Hi Christina!

Thank you, I am doing well and hope you and your family are also doing well and staying safe & healthy!
Confirming I received your email and will look out for the Ad text and draft up a PDF Proof for you to review. 😊

Warm Regards,

Katie Gundell

Inside Sales Associate

E-mail: katherine.gundell@latimes.com

<image001.png>

The Los Angeles Times is providing vital news about the coronavirus pandemic for **free**. All readers can access our running liveblog at [latimes.com](https://www.latimes.com), where we publish around-the-clock reports from across Southern California and around the world; Coronavirus Today, our daily newsletter that focuses exclusively on COVID-19; and a twice-daily digest with need-to-know information. We're dedicated to our community, and to reporting on this important story. If you find this information helpful, please consider a digital subscription at [latimes.com/subscribe](https://www.latimes.com/subscribe).

<https://www.latimes.com/california/coronavirus-everything-to-know-right-now>

From: Christina Erwin <CErwin@esassoc.com>

Sent: Monday, August 24, 2020 1:38 PM

To: Gundell, Katherine <katherine.gundell@latimes.com>

Cc: Phaniphon, Somphon <somphon.phaniphon@latimes.com>; LATClassifieds <latclassifieds@latimes.com>

Subject: Ad for City of Inglewood

EXTERNAL SOURCE

Hi Katie,

I hope you and your family are doing well. I wanted to alert you that I will be providing you with another legal ad notice for the City of Inglewood, Inglewood Basketball and Entertainment Center (IBEC) project. I should have the copy tonight, and will forward to you when ready. It's a little longer than our last ad, and will likely include a graphic. Printing at 6pt font is okay with us, and I trust you'll make the graphic fit across the columns as necessary.

We would like the ad to run on Wednesday, August 26th and on Wednesday, September 2nd. The credit card you have on file will be the same one we will use for this round.

I know the finalization time is tomorrow morning, and we'll try not to push right up to the deadline.

As always, please contact me directly if you have any questions. Please look for a follow-up email from me tonight.

Thanks,
Christina

Christina Erwin
Environmental Planning Program Manager

ESA | Environmental Science Associates
Celebrating 50 Years of Work that Matters!

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