

Message

From: Brandon I. Brooks [brandon@lasentinel.net]
Sent: 8/29/2020 4:51:20 PM
To: Christopher E. Jackson [/o=Inglewood/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=d28bfd2b0f274cd8af3119a3b715d010-Christopher E.]
CC: Danny Bakewell Sr. [dannysr@bakewellco.com]; Artie Fields [/o=Inglewood/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=ac3ecaf73edc4c538f3344c6ac33b5d9-Artie Fields]; Mindala Wilcox [/o=Inglewood/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=b46bfd8a1e12482fb4f973bea21d23c4-Mindala Wilcox]; Royce K. Jones [royce@kbblaw.com]
Subject: Re: Publishing Request for LA Sentinel and LA Watts Times
Attachments: LAWT-Inglewood-PublicNotice-FP.pdf; Sentinel-Inglewood-PublicNotice-FP.pdf

Good Evening Chris,

I have attached the two full page ads sized for the Los Angeles Sentinel as well as the L.A. Watts Times.

Let me know your if you have suggested modifications or edits?

Appreciate your assistance.

Thanks

Brandon I. Brooks

Managing Editor
Advertising & Sales Executive
Los Angeles Sentinel Newspaper
www.lasentinel.net
L.A. Watts Times Newspaper
www.lawattstimes.com
3800 S. Crenshaw Blvd.
Los Angeles, CA 90008
(323) 299-3800 x264
brandon@lasentinel.net

From: Christopher E. Jackson <cejackson@cityofinglewood.org>
Sent: Saturday, August 29, 2020 2:52 PM
To: Brandon I. Brooks <brandon@lasentinel.net>
Cc: Danny Bakewell Sr. <dannysr@bakewellco.com>; Artie Fields <afields@cityofinglewood.org>; Mindala Wilcox <mwilcox@cityofinglewood.org>; Royce K. Jones <royce@kbblaw.com>
Subject: RE: Publishing Request for LA Sentinel and LA Watts Times

Good day Brandon,

Unfortunately I do not have the resources to build the full page ad and we did not want to not have it run. Thanks for your assistance and I look forward to approving the layout.

Christopher E. Jackson, Sr.

City of Inglewood
Director - Economic and Community Development Department
Economic Development. Planning. Building Safety. Code Enforcement
One West Manchester Blvd., 4th Floor, Inglewood, CA 90301
Voice: [\(310\) 412-5672](tel:(310)412-5672) Fax: [\(310\) 412-5681](tel:(310)412-5681) Email: cejackson@cityofinglewood.org

----- Original message -----

From: "Brandon I. Brooks" <brandon@lasentinel.net>

Date: 8/29/20 1:13 PM (GMT-08:00)

To: "Christopher E. Jackson" <cejackson@cityofinglewood.org>

Cc: "Danny Bakewell Sr." <dannysr@bakewellco.com>, Artie Fields <afields@cityofinglewood.org>, Mindala Wilcox <mwilcox@cityofinglewood.org>, "Royce K. Jones" <royce@kbblaw.com>

Subject: Re: Publishing Request for LA Sentinel and LA Watts Times

Hi Chris,

Just spoke with our publisher and he shared that you need our assistance on building the full page AD for each publication.

I will have my team work on re-sizing for each publication and I will send back the artwork for your review and approval prior to print.

Please confirm.

Thanks.

Brandon I. Brooks

Managing Editor

Advertising & Sales Executive

Los Angeles Sentinel Newspaper

www.lasentinel.net

L.A. Watts Times Newspaper

www.lawattstimes.com

3800 S. Crenshaw Blvd.

Los Angeles, CA 90008

(323) 299-3800 x264

brandon@lasentinel.net

From: Brandon I. Brooks <brandon@lasentinel.net>

Sent: Saturday, August 29, 2020 12:36 PM

To: Christopher E. Jackson <cejackson@cityofinglewood.org>

Cc: Danny Bakewell Sr. <dannysr@bakewellco.com>; Artie Fields <afields@cityofinglewood.org>; Mindala Wilcox <mwilcox@cityofinglewood.org>; Royce K. Jones <royce@kbblaw.com>

Subject: Re: Publishing Request for LA Sentinel and LA Watts Times

Good Afternoon Chris,

Thank you for following up and confirming the full page ad buys for the Los Angeles Sentinel and the L.A. Watts Times.

We appreciate the business and opportunity to promote important local information.

I will have our accounting department send a QuickBooks invoice later today to your attention and the address listed in your email. I will follow up when the invoice is sent to confirm receipt.

In the meantime, its very important we get the artwork updated and sized properly for both newspapers no later than Tuesday at 12 noon.

We cannot use the attached word document. We need a pdf or jpg file.

Each publication has a different AD size so your team of designers will need to size the ad properly. We do not size the ads or create print ads for clients. The AD and artwork should be sent print ready for each newspaper by your team.

The dimensions and specs for a full page ad are listed below:

Los Angeles Sentinel:

Specs: 10.0" width X 21" height

L.A. Watts Times:

Specs: 10.25" width X 12.5" height"

Please confirm receipt of the design specifications.

I can be reached directly at 323-810-2296 if you or your production team need additional updates.

Thanks!

Brandon I. Brooks

Managing Editor

Advertising & Sales Executive

Los Angeles Sentinel Newspaper

www.lasentinel.net

L.A. Watts Times Newspaper

www.lawattstimes.com

3800 S. Crenshaw Blvd.

Los Angeles, CA 90008

(323) 299-3800 x264

brandon@lasentinel.net

From: Christopher E. Jackson <cejackson@cityofinglewood.org>

Sent: Saturday, August 29, 2020 11:19 AM

To: Brandon I. Brooks <brandon@lasentinel.net>

Cc: Danny Bakewell Sr. <dannysr@bakewellco.com>; Artie Fields <afields@cityofinglewood.org>; Mindala Wilcox <mwilcox@cityofinglewood.org>; Royce K. Jones <royce@kbbllaw.com>

Subject: FW: Publishing Request for LA Sentinel and LA Watts Times

Good day,

I have attached the full-page ad to be published in your upcoming newspapers release. Please confirm receipt of the email.

The quote that was previously provided (see below) is agreed to. To recap; you quoted \$8,800.00 for the L.A. Sentinel full page ad and \$7,094.00 for the L.A. Watts Times full page ad. Upon the ad being placed, please immediately invoice the City of Inglewood directed to my attention and include proof of publishing. Once both items are received we will

process payment which typically takes approximately 30 days to process. Thank you for your commitment to Inglewood, its residents, business owners and employees.

Christopher E. Jackson, Sr.

City of Inglewood

Director - Economic and Community Development Department

Economic Development. Planning. Building Safety. Code Enforcement

One West Manchester Blvd., 4th Floor, Inglewood, CA 90301

Voice: (310) 412-5672 Fax: (310) 412-5681 Email: cejackson@cityofinglewood.org

From: Brandon I. Brooks [mailto:brandon@lasentinel.net]

Sent: Thursday, August 27, 2020 11:31 PM

To: Christopher E. Jackson <cejackson@cityofinglewood.org>

Subject: Re: Newspaper Ad

Hi Chris,

Thanks for following up. I sent all the information along with specs for the ad in the prior email. Did you get that email?

The full page black and white cost for the Los Angeles Sentinel is \$8,800.00. The specs for the Sentinel full page ad is 10.0" wide X 21" height

The full page black and white cost for the L.A. Watts Times is \$7,094.00. The specs for the LAWT ad size are 10.25" wide X 12.5" height.