

Message

From: Dennis Kanuk [dennis@mcadvise.com]
Sent: 9/7/2018 4:39:09 PM
To: Mindala Wilcox [/O=Inglewood/OU=CITY/cn=Recipients/cn=mwilcox]; Fred Jackson [/o=Inglewood/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=fjackson]; Brian Boxer [bboxer@esassoc.com]; Christina Erwin [CErwin@esassoc.com]; Addie Farrell [AFarrell@esassoc.com]; Lisa Trifiletti [lisa@trifiletticonsulting.com]; Tom Gaul [t.gaul@fehrandpeers.com]; Mike Samuelson [M.Samuelson@fehrandpeers.com]; Netai Basu [n.basu@fehrandpeers.com]
CC: Gerard McCallum [GMcCallum@wilsonmeany.com]; Chris Holmquist [cholmquist@wilsonmeany.com]; Loren Montgomery [loren@mcadvise.com]
Subject: IBEC: Updated Project Program, Events, and Employment Summary
Attachments: IBEC Program Events and Employment 9.7.18.xlsx

Hello, all:

As discussed this earlier week, we have made some adjustments and updates to the IBEC project program, anticipated annual events characteristics, and employment summaries. These updates are primarily a result of further refinements to the program and design of the plaza, as well as a review of the previous employment assumptions. The main updates are as follows:

Project Program:

- Added hours of operation for ancillary uses.

Anticipated Events Characteristics:

- Added characteristics for anticipated events in plaza that would include events such as food, arts, or technology expos/festivals, fan appreciation events, holiday celebrations, and similar, with anticipated average attendance of approx. 2,400.
- Revised event-related employment for NBA games, concerts, family shows, and other events.
- NBA game start time revised to 7:30 PM per LA Clippers.

Employment:

- Revised event-related employment estimates.
- Revised ancillary uses employment estimates and added hotel use employment estimate.

Please let us know if you have any questions, and we can set up a call to discuss.

Thanks,
Dennis

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