

Message

From: Christina Erwin [CErwin@esassoc.com]
Sent: 5/3/2018 6:37:05 PM
To: Dennis Kanok (dennis@mcadvise.com) [dennis@mcadvise.com]
CC: Tom Gaul - Fehr & Peers (t.gaul@fehrrandpeers.com) [t.gaul@fehrrandpeers.com]; Netai Basu (n.basu@fehrrandpeers.com) [n.basu@fehrrandpeers.com]; Mike Samuelson [M.Samuelson@fehrrandpeers.com]; Brian Boxer [BBoxer@esassoc.com]; Addie Farrell [AFarrell@esassoc.com]; Mindala Wilcox [/O=Inglewood/OU=CITY/cn=Recipients/cn=mwilcox]; Lisa Trifiletti [lisa@trifiletticonsulting.com]; Fred Jackson [/o=Inglewood/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=fjackson]
Subject: IBEC Employees and Ticket Data
Attachments: IBEC Events and Employment 3.26.2018.xlsx; LA Clippers Employee Zip data 4.27.18.xlsx

Dennis,

We are reviewing the data you provided indicating the employment assumptions for the arena, and we have questions about the numbers. Specifically, we have questions about the employee zip code data received on April 30. The employee numbers (220 event day employees) discussed in your email are very different from the table that you previously sent us and was passed out a few weeks ago at the team meeting (attached), which show 895 event-day employees. Is there a distinction between arena employees and team employees? If possible we'd like to receive information about employees of both 3rd party companies/vendors and those employed directly by the team.

For the tickets data, we had asked to get the data separated by ticket type (season ticket, individual, partial season ticket), with information about the percentage of total tickets within each type. If we had the data separated, we could analyze if there are differences in the location of fans by ticket types, and use that to more accurately distribute trips. Are you able to provide that data?

Thank you for any clarification and additional information you can provide.

Christina

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