

Message

From: Christina Erwin [CErwin@esassoc.com]
Sent: 3/27/2018 7:39:28 PM
To: Mindala Wilcox [/O=Inglewood/OU=CITY/cn=Recipients/cn=mwilcox]; Lisa Trifiletti [lisa@trifiletticonsulting.com]
CC: Brian Boxer [BBoxer@esassoc.com]; Addie Farrell [AFarrell@esassoc.com]; Tom Gaul - Fehr & Peers (t.gaul@fehrandpeers.com) [t.gaul@fehrandpeers.com]
Subject: Murphy's Bowl: Data Collection
Importance: High

Mindy and Lisa,

In an effort to continue moving forward with the transportation data collection efforts for the Inglewood Basketball and Entertainment Center project, we propose to conduct traffic mode surveys at STAPLES Center this weekend to determine how Clippers patrons arrived at the game – did they carpool, take transit, drive solo, etc.? We will also be counting the number of vehicles entering the parking lots and number of people in each vehicle. Although all data collectors will be within public rights-of-way (the sidewalk), we would like to have some documentation that explains why they are there and that the Clippers organization authorizes/allows such data collection to occur.

To that end, I am asking you to reach out to the Clippers and get a one-page letter that explains that our team is conducting data collection to 1) understand how people travel to a Clippers game, 2) count how many vehicles drive to a Clippers game and park at nearby facilities, 3) count how many people travel in each vehicle to a Clippers game. A contact name a phone number should also be listed in case there are concerns from the public. Our data gatherers would keep these flyers with them and hand them to members of the public/event security staff only if questioned about what they are doing or whether they are authorized to be there. While we don't anticipate major problems, we have needed to have some documentation for other similar data collection efforts on other projects.

Given that counts will occur in the City of Los Angeles, and at a Clippers game, it makes the most sense to us that the letter comes from the Clippers organization. Could you please reach out to the Clippers and ask them to draft such a letter? We would need it by Friday at the latest as our team plans to do counts at the Sunday game. There are very few home games remaining in the NBA schedule, and only a few dates where there are not overlapping nearby events, so it's imperative that we conduct the counts this weekend.

Please contact me if you have any questions.

Thanks,
Christina

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