

Message

From: Netai Basu [N.Basu@fehrandpeers.com]
Sent: 5/11/2018 12:33:22 AM
To: Mindala Wilcox [/O=Inglewood/OU=CITY/cn=Recipients/cn=mwilcox]
CC: Fred Jackson [/o=Inglewood/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=fjackson]; Lisa Trifiletti [lisa@trifiletticonsulting.com]; Brian Boxer [BBoxer@esassoc.com]; cerwin@esassoc.com; Tom Gaul [T.Gaul@fehrandpeers.com]
Subject: Murphy's Bowl: Follow Up Actions from Call at 4:30 pm Thursday with Clippers' Gillian Zucker (ref. 3002)

Thanks very much for the comment, Mindy.

Tom and I have already begun to look at ways to shorten the survey and will coordinate with Brian and Christina on that tomorrow. Our plan is to develop a shortened survey after seeing the CSL survey data that the Clippers share with the team. It sounded like we would see that very soon.

-Netai Basu, AICP CTP

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From: Mindala Wilcox [mailto:mwilcox@cityofinglewood.org]
Sent: Thursday, May 10, 2018 5:05 PM
To: Lisa Trifiletti <lisa@trifiletticonsulting.com>; Brian Boxer <BBoxer@esassoc.com>; cerwin@esassoc.com; Netai Basu <N.Basu@fehrandpeers.com>; Tom Gaul <T.Gaul@fehrandpeers.com>
Cc: Fred Jackson <fljackson@cityofinglewood.org>
Subject: RE: Prep for Call at 4:30 pm Thursday with Clippers Gillian Zucker

Hi Everyone,

Understanding that the survey questions will likely change, I just wanted to share one comment on the current question #7. I think it should read as follows so that it's clear we're asking about driving for a Clipper's game:

If you drive to Staples Center for a Clippers game, how many other people are typically in the car with you?

Respectfully,

Mindy Wilcox, AICP : Planning Manager : City of Inglewood
Economic and Community Development Department
Planning Division : One Manchester Boulevard : Inglewood, CA 90301
V(310) 412-5230 : F(310) 412-5681 : mwilcox@cityofinglewood.org

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From: Lisa Trifiletti [mailto:lisa@trifiletticonsulting.com]
Sent: Wednesday, May 9, 2018 10:44 PM
To: Chris Holmquist <CHolmquist@wilsonmeany.com>
Cc: Brian Boxer <BBoxer@esassoc.com>; Christina Erwin <CErwin@esassoc.com>; Netai Basu (n.basu@fehrandpeers.com) <n.basu@fehrandpeers.com>; Tom Gaul - Fehr & Peers (t.gaul@fehrandpeers.com) <t.gaul@fehrandpeers.com>; Mindala Wilcox <mwilcox@cityofinglewood.org>; Fred Jackson <fljackson@cityofinglewood.org>; Lisa Trifiletti <lisa@trifiletticonsulting.com>
Subject: FW: Prep for Call at 4:30 pm Thursday with Clippers Gillian Zucker

Chris,

Great to talk to you today. We are set to do call tomorrow at 4:30 pm.

The call should include the following people:

Brian Boxer
Christina Erwin
Netai Basu
Tom Gaul
Mindy Wilcox
Fred Jackson
Lisa Trifiletti

Also, please see the attached survey that should be shared with Gillian tomorrow. I think she has seen this survey, but I have attached this in case she has not. Might be helpful to share before our call tomorrow.

Thanks,
Lisa Trifiletti
Principal
Trifiletti Consulting, Inc.
(310) 738-2099 cell

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From: Netai Basu <N.Basu@fehrandpeers.com>
Sent: Wednesday, May 9, 2018 5:45 PM
To: Christina Erwin <CErwin@esassoc.com>; Lisa Trifiletti <lisa@trifiletticonsulting.com>; Brian Boxer <BBoxer@esassoc.com>
Cc: Tom Gaul <T.Gaul@fehrandpeers.com>
Subject: Prep for Call at 4:30 pm Thursday with Clippers Gillian Zucker

Christina, Brian, Lisa –

Thanks for a good conversation in preparation for tomorrow's 4:30 call. The attached file has screenshots of the on-line survey instrument. It's intended to obtain information directly from fans on their travel behavior before and after games, such as where they depart from, how they travel, and when they arrive and depart relative to the game itself. Tomorrow we'll coordinate further on specific talking points.

-Netai

From: Christina Erwin [mailto:CErwin@esassoc.com]
Sent: Wednesday, May 09, 2018 1:29 PM
To: Lisa Trifiletti <lisa@trifiletticonsulting.com>; Brian Boxer <BBoxer@esassoc.com>
Cc: Tom Gaul <T.Gaul@fehrandpeers.com>; Netai Basu <N.Basu@fehrandpeers.com>
Subject: RE: call at 4:30 pm tomorrow with Clippers Gillian Zucker

Yes, for both today's call and tomorrow's call. Thanks.

Christina Erwin
Environmental Planning Program Manager
ESA | Environmental Science Associates
916.231.1271 direct | 916.564.4500 main
cerwin@esassoc.com | www.esassoc.com

From: Lisa Trifiletti [mailto:lisa@trifiletticonsulting.com]
Sent: Wednesday, May 9, 2018 1:28 PM
To: Brian Boxer <BBoxer@esassoc.com>
Cc: Christina Erwin <CErwin@esassoc.com>; Tom Gaul - Fehr & Peers (t.gaul@fehrandpeers.com) <t.gaul@fehrandpeers.com>; Netai Basu (n.basu@fehrandpeers.com) <n.basu@fehrandpeers.com>
Subject: Re: call at 4:30 pm tomorrow with Clippers Gillian Zucker

I can do 4:30- 5:30 today. Can you guys do a call tomorrow at 4:30?

Lisa Trifiletti
(310) 738-2099

On May 9, 2018, at 1:17 PM, Brian Boxer <BBoxer@esassoc.com> wrote:

Works for me.

Brian D. Boxer, AICP
D: 916.231.1270 | C: 916.761.2288 | O: 916.564.4500
bboxer@esassoc.com

From: Christina Erwin
Sent: Wednesday, May 9, 2018 12:54 PM
To: Lisa Trifiletti <lisa@trifiletticonsulting.com>; Brian Boxer <BBoxer@esassoc.com>; Tom Gaul - Fehr & Peers (t.gaul@fehrandpeers.com) <t.gaul@fehrandpeers.com>
Cc: Netai Basu (n.basu@fehrandpeers.com) <n.basu@fehrandpeers.com>
Subject: RE: call at 4:30 pm tomorrow with Clippers Gillian Zucker

Thanks Lisa. I am available until 5:30pm today. Team – please weigh in with your availability. Thanks.

Christina Erwin
Environmental Planning Program Manager
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cerwin@esassoc.com | www.esassoc.com

From: Lisa Trifiletti [mailto:lisa@trifiletticonsulting.com]
Sent: Wednesday, May 9, 2018 12:53 PM
To: Brian Boxer <BBoxer@esassoc.com>; Tom Gaul - Fehr & Peers (t.gaul@fehrandpeers.com) <t.gaul@fehrandpeers.com>

Cc: Christina Erwin <CErwin@esassoc.com>; Netai Basu (n.basu@fehrrandpeers.com) <n.basu@fehrrandpeers.com>

Subject: call at 4:30 pm tomorrow with Clippers Gillian Zucker

Hi team,

Received a request to do a call for 30 minutes with Gillian Zucker at 4:30 tomorrow to discuss the need for the survey to Clipper's fans. Can we jump on a call today to discuss?

Lisa Trifiletti

Principal

Trifiletti Consulting, Inc.

(310) 738-2099 cell

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