

Message

From: Christina Erwin [CErwin@esassoc.com]
Sent: 5/14/2018 5:06:15 PM
To: CHolmquist@wilsonmeany.com
CC: Tom Gaul - Fehr & Peers (t.gaul@fehrandpeers.com) [t.gaul@fehrandpeers.com]; Netai Basu (n.basu@fehrandpeers.com) [n.basu@fehrandpeers.com]; Mike Samuelson [M.Samuelson@fehrandpeers.com]; Mindala Wilcox [/O=Inglewood/OU=CITY/cn=Recipients/cn=mwilcox]; Lisa Trifiletti [lisa@trifiletticonsulting.com]; Brian Boxer [BBoxer@esassoc.com]; Addie Farrell [AFarrell@esassoc.com]
Subject: RE: Clippers Fan Transportation Survey Conference Call

Chris,

Thank you for the good news.

We've updated the survey to remove question 2 (When do you attend games) and combine questions 12 and 13 (How early do you arrive), shortening the survey to a total of 13 questions. The survey is not available in MS Word format, but exists on-line here:

<https://docs.google.com/forms/d/1CWP1tkF4owfLrutH2FsAKtmkTFdi5RXOaA9OuYhD0xk/edit>

Some Notes:

1. If the Clippers want to use Google Survey to administer it, they should contact Mike Samuelson (copied on this email) and he can arrange to share his access. If the Clippers wanted to use a platform other than Google Forms/Survey, they should request edit access from Mike then input the questions and responses into their preferred format.
2. If the Clippers maintain separate emailing lists for active/current fans versus inactive/past fans, however they define those categories, we suggest sending the survey only to the list of active/current fans.
3. The Clippers should complete, or remove, the last sentence of the survey that refers to an incentive for completing the survey. As it stand now, that reads: "If you'd like to be entered to win a free XXXX, please enter your email below."
4. We guess that most fans who choose to take the survey will do so fairly soon after it's sent out. To be most helpful for EIR analytical purposes, we would like to receive the results in a month, by June 15.
5. When sending the results, please provide us with the raw survey data so that we can cross-tabulate the results over various questions; a summary of the results would be far less helpful.

Please confirm receipt of this email and let me know if you have any questions. Thank you for your help.

Christina

Christina Erwin
Environmental Planning Program Manager
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From: Lisa Trifiletti [mailto:lisa@trifiletticonsulting.com]
Sent: Monday, May 14, 2018 11:10 AM
To: Brian Boxer <BBoxer@esassoc.com>; Christina Erwin <CErwin@esassoc.com>
Subject: Fwd: Clippers Fan Transportation Survey Conference Call

Lisa Trifiletti
(310) 738-2099

Begin forwarded message:

From: Chris Holmquist <CHolmquist@wilsonmeany.com>
Date: May 14, 2018 at 7:58:35 AM PDT
To: "T.Gaul@fehrandpeers.com" <T.Gaul@fehrandpeers.com>, "n.basu@fehrandpeers.com" <n.basu@fehrandpeers.com>
Cc: Mindala Wilcox <mwilcox@cityofinglewood.org>, Lisa Trifiletti <lisa@trifiletticonsulting.com>
Subject: Clippers Fan Transportation Survey Conference Call

Good Morning:

We coordinated with the LA Clippers this morning and they agreed to send out the Transportation Survey. Please email the final version of the survey to me.

Thank you,

Chris Holmquist
Wilson Meany
6701 Center Drive, Suite 950
Los Angeles, CA 90045

Phone: (310) 382-9023
Mobile: (415) 298-3230