Message

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Sent: 5/18/2018 3:28:52 PM

To: Mindy Wilcox (mwilcox@cityofinglewood.org) [mwilcox@cityofinglewood.org]; Lisa Trifiletti

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CC: Gerard McCallum [gmccallum@wilsonmeany.com]; Loren Montgomery [loren@mcadvise.com]; Dennis Kanuk

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Subject: LA Clippers: IBEC: 2017-18 Clippers ticket data

Attachments: 2017-18 Clippers Tickets By Type and ZIP Percentage 5.18.18.xlsx

Hello Mindy and Lisa:

We previously provided ZIP code data for Clippers 2017-18 ticket purchases to ESA and Fehr & Peers for use in the IBEC transportation analysis. They requested that we further break down the data into categories of individual ticket purchase and full-season and half-season ticket purchases, and provide the percentage of each type.

The attached spreadsheet provides this information; based on the available data for 2017-18 ticket purchases, approximately 18% individual game tickets, 71% full season tickets, and 11% half-season tickets. This percentage breakdown does not necessarily show the complete and accurate picture for all Clippers ticket purchases, only those for which the Clippers were able to provide usable data (complete addresses and ticket info, etc.).

Please forward this spreadsheet to ESA and Fehr & Peers.

Best,

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