

Message

**From:** Brian Boxer [BBoxer@esassoc.com]  
**Sent:** 10/31/2018 9:23:55 AM  
**To:** David Stone [david@stoneplanningllc.com]; fljackson@cityofinglewood.org; Christopher E. Jackson [cejackson@cityofinglewood.org]; Mindala Wilcox [mwilcox@cityofinglewood.org]; Royce Jones [royce@kbblaw.com]; Lisa Trifiletti [lisa@trifiletticonsulting.com]; Christina Erwin [CERwin@esassoc.com]; Whit Manley [WManley@rmmenvirolaw.com]; Tiffany Wright (twright@rmmenvirolaw.com) [twright@rmmenvirolaw.com]; Joe Wittmann [joe@stoneplanningllc.com]  
**CC:** Mike Samuelson [M.Samuelson@fehrandpeers.com]; Netai Basu [N.Basu@fehrandpeers.com]  
**Subject:** RE: IBEC [UPDATED] Kick-Off Conference Call Meeting w/ David Stone (1:00 pm PST)

David,

I am pretty sure that the City has quite a bit of data on The Forum operations through the event permits that they are required to get. We did collect some material information about attendance and events for the transportation analysis. I am copying Mike Samuelson and Netai Basu from Fehr & Peers in hopes that he can convey to you the same information that the City provided to Fehr & Peers.

One thing that would be useful is if you could identify the general or specific types of information that you need related to Forum operations.

BB

**Brian D. Boxer, AICP**  
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**From:** David Stone <david@stoneplanningllc.com>  
**Sent:** Wednesday, October 31, 2018 9:01 AM  
**To:** fljackson@cityofinglewood.org; Christopher E. Jackson <cejackson@cityofinglewood.org>; Mindala Wilcox <mwilcox@cityofinglewood.org>; Royce Jones <royce@kbblaw.com>; Lisa Trifiletti <lisa@trifiletticonsulting.com>; Christina Erwin <CERwin@esassoc.com>; Brian Boxer <BBoxer@esassoc.com>; Whit Manley <WManley@rmmenvirolaw.com>; Tiffany Wright (twright@rmmenvirolaw.com) <twright@rmmenvirolaw.com>; Joe Wittmann <joe@stoneplanningllc.com>  
**Subject:** Re: IBEC [UPDATED] Kick-Off Conference Call Meeting w/ David Stone (1:00 pm PST)

Just a quick update on next week, and a question. I forgot to ask this the other day – does the City get any kind of annual report, or something like it, from The Forum? Any kind of full accounting of its historical use would be helpful to us.

We haven't made our travel plans yet but I'm generally assuming we'll come in on Sunday and leave sometime on Wednesday. We've blocked out Monday afternoon for the meeting we discussed. We've reached out to Live Nation and Norderlander's local office and people with a few non-competitive venues (the Greek, Hollywood Bowl, and a couple others). Let me know if you don't have contacts with Kroenke's team, because we could otherwise reach out to Christy Castillo Butcher.

Again, when you guys set anything up for us, please let us know so we can coordinate the schedule and our travel.

Thanks-  
David

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**From:** David Stone <david@stoneplanningllc.com>  
**Date:** Monday, October 29, 2018 at 5:49 PM  
**To:** "fljackson@cityofinglewood.org" <fljackson@cityofinglewood.org>, "Christopher E. Jackson" <cejackson@cityofinglewood.org>, Mindy Wilcox <mwilcox@cityofinglewood.org>, Royce Jones <royce@kbblaw.com>, Lisa Trifiletti <lisa@trifiletticonsulting.com>, Christina Erwin <CERwin@esassoc.com>,

Brian Boxer <BBoxer@esassoc.com>, "Whitman F. Manley" <WManley@rmmenvirolaw.com>, "Tiffany Wright (twright@rmmenvirolaw.com)" <twright@rmmenvirolaw.com>, Joe Wittmann <joe@stoneplanningllc.com>

**Subject:** Re: IBEC [UPDATED] Kick-Off Conference Call Meeting w/ David Stone (1:00 pm PST)

All-

Good talking to everyone this afternoon and getting things off to a good start for us. As we talked about, we'll plan on being available in the area from Monday morning thru Wed afternoon but will make our travel arrangements once schedules start to form for these meetings, which will hopefully be sooner than later this week.

Here's a list of people/types of people that we've targeted so far-

People for the team to help us with-

- Anyone who works for the city
- Anyone on the project team that we should meet with
- Do you have contacts with Kroenke's team? We saw this in the news recently and it seems like she could be a great resource, particularly considering that she came from AEG - <https://www.billboard.com/articles/business/8481020/christy-castillo-butcher-la-stadium-complex-kroenke-aeg>
- Do you think any groups like the LA Sports Commission would be worth talking to? I don't know what other groups like this may exist and if they'd have relevant input on what we're trying to accomplish.

Groups we would reach out to (we'll take help with any local contacts but we could otherwise try on our own through our own relationships)-

- Live Nation
- Nederlander
- Any other promoters that are active locally at the major arenas
- Oak View Group
- Local but non-competitive venues that could have good input (ie Greek, Hollywood Bowl, Banc of CA Stadium, Coliseum, etc)
- Locally-based agents, managers, production companies

That should be a good start. Let us know when days/times for any meetings from the first category start to materialize so we can coordinate with the ones we'll be working on, and we'll do the same. Again, feel free to book us from Monday AM thru sometime Wed afternoon (if we stay thru Wed, hopefully we don't have to get too late of a flight).

Thanks-  
David

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**From:** [fjackson@cityofinglewood.org](mailto:fjackson@cityofinglewood.org)

**When:** 3:00 PM - 4:00 PM October 29, 2018

**Subject:** [UPDATED] Kick-Off Conference Call Meeting w/ David Stone (1:00 pm PST)

**Location:** Dial In: [REDACTED] Code: [REDACTED]

When: Monday, October 29, 2018 1:00 PM-2:00 PM (UTC-08:00) Pacific Time (US & Canada).

Where: Dial In: [REDACTED] Code: [REDACTED]

Note: The GMT offset above does not reflect daylight saving time adjustments.

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Toll Free : [REDACTED]

Access code : [REDACTED]

Host : [REDACTED]