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**From:** Dennis Kanuk [dennis@mcadvise.com]  
**Sent:** 9/7/2018 4:39:09 PM  
**To:** Mindala Wilcox [mwilcox@cityofinglewood.org]; Fred Jackson [fljackson@cityofinglewood.org]; Brian Boxer [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=a4f8c4ab743d4d5194aa8b3d8c519c29-Brian Boxer]; Christina Erwin [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=4dddbff2e8414460abdcaefc2d500dd-Christina E]; Addie Farrell [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=cc6bb601520a4f9690ae254948d782f5-Addie Farre]; Lisa Trifiletti [lisa@trifiletticonsulting.com]; Tom Gaul [t.gaul@fehrandpeers.com]; Mike Samuelson [M.Samuelson@fehrandpeers.com]; Netai Basu [n.basu@fehrandpeers.com]  
**CC:** Gerard McCallum [GMcCallum@wilsonmeany.com]; Chris Holmquist [cholmquist@wilsonmeany.com]; Loren Montgomery [loren@mcadvise.com]  
**Subject:** IBEC: Updated Project Program, Events, and Employment Summary  
**Attachments:** IBEC Program Events and Employment 9.7.18.xlsx

Hello, all:

As discussed this earlier week, we have made some adjustments and updates to the IBEC project program, anticipated annual events characteristics, and employment summaries. These updates are primarily a result of further refinements to the program and design of the plaza, as well as a review of the previous employment assumptions. The main updates are as follows:

Project Program:

- Added hours of operation for ancillary uses.

Anticipated Events Characteristics:

- Added characteristics for anticipated events in plaza that would include events such as food, arts, or technology expos/festivals, fan appreciation events, holiday celebrations, and similar, with anticipated average attendance of approx. 2,400.
- Revised event-related employment for NBA games, concerts, family shows, and other events.
- NBA game start time revised to 7:30 PM per LA Clippers.

Employment:

- Revised event-related employment estimates.
- Revised ancillary uses employment estimates and added hotel use employment estimate.

Please let us know if you have any questions, and we can set up a call to discuss.

Thanks,  
Dennis

Dennis Kanuk  
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