

Message

From: Julie Soic [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=001C96D593544291AABEAE4C67CF520E-JULIANA]
Sent: 7/26/2019 2:54:33 PM
To: Mario Inga [minga@cityofinglewood.org]; Adam Karp [Akarp@lazparking.com]; Rio Lupisan [RLupisan@lazparking.com]
CC: Lisa Trifiletti [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=fbbbee7cb080406fbcf82e283afaebf7-lisa]; 'Peter Puglese (ppuglese@cityofinglewood.org)' [ppuglese@cityofinglewood.org]
Subject: FW: LAZ / City of Inglewood - GTrans Passenger Fare Pricing

Hi everyone,

I touched base with Rod today on the below figures. To arrive at the below figures, they began with their standard hourly ops cost (\$150 / hour) and then looked at specific line items that would not need to be covered in connection with the specific service being run to the Stadium, which got them to a reduced hourly ops cost (\$109-110 / hour). This in turn led to an adjusted \$6.75 / passenger rate.

Notably, this does not expressly take into account funding they would hopefully receive through the MSRC grant. Rod did say that the \$109-110 / hour cost involves GTrans picking up the tab for some costs they would ideally want to subsidize with the MSRC grant, but depending on the size of the grant, there is certainly a possibility that they could get below the \$6.75 / passenger rate. It will all depend on total funding.

But \$6.75 is a good "ceiling" rate to use for our analytic purposes. They would not need to charge more to commit to running the level of service outlined below.

Thanks,
Julie

Julie Soic
Senior Project Director
Trifietti Consulting, Inc.
213.924.7666 (Cell)
1541 Wilshire Boulevard, Suite 560
Los Angeles, CA 90017.

From: Rod Goldman <rgoldman@gardenabus.com>
Sent: Wednesday, July 24, 2019 4:42 PM
To: Julie Soic <julie.soic@trifiletticonsulting.com>
Cc: Ernie Crespo <ECrespo@gardenabus.com>; Dana Pynn <dpynn@gardenabus.com>; Mario Inga <minga@cityofinglewood.org>; Adam Karp <Akarp@lazparking.com>; Rio Lupisan <RLupisan@lazparking.com>
Subject: RE: LAZ / City of Inglewood - GTrans Passenger Fare Pricing

Julie,

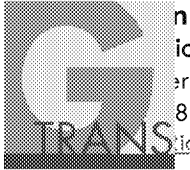
Thank you for your patience. We have had an opportunity to take another look at our fare pricing assumptions for NFL gameday service between Southwest College and the new Inglewood Stadium. After making some adjustments in our cost components we have been able to modify our original proposed per passenger fare rate from the \$9-\$11 range to **\$6.75** per passenger.

The general assumptions used in determining this rate are based the operation of approximately 100 vehicle service hours per game which includes operation 3 hours pre-game and 2 hours post-game as well as costs incurred during game-time, and the transport of 1,800 passengers per game.

Please keep in mind that this represents our proposed per passenger pricing rate subject to final approval of any MOU by the Gardena City Council regarding the operation of NFL gameday shuttle services.

If you have any questions feel free to contact me.

Rod



Operations Officer | City of Gardena GTrans
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310.538.1989 | fax 310.538.1989 | RGoldman@gardenabus.com
[CityofGardena.com/ideGTrans.com](http://www.CityofGardena.com/ideGTrans.com)

From: Julie Soic <julie.soic@trifiletticonsulting.com>
Sent: Tuesday, July 23, 2019 4:14 PM
To: Rod Goldman <rgoldman@gardenabus.com>
Subject: RE: LAZ / City of Inglewood - ITF Design Comments

Hi Rod – Any update on when this info will come through? Thanks,

Julie Soic
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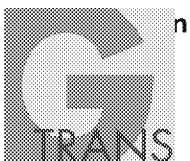
From: Rod Goldman <rgoldman@gardenabus.com>
Sent: Thursday, July 18, 2019 5:39 PM
To: Julie Soic <julie.soic@trifiletticonsulting.com>
Cc: Ernie Crespo <ECrespo@gardenabus.com>; Dana Pynn <dpynn@gardenabus.com>; Mario Inga <minga@cityofinglewood.org>; Adam Karp <Akarp@lazparking.com>; Rio Lupisan <RLupisan@lazparking.com>
Subject: RE: LAZ / City of Inglewood - ITF Design Comments

Julie,

We wanted to give a quick update on our review of the fare structure for game day service between Southwest College and the Inglewood Stadium. We have looked at the likely cost factors and are in the process of finalizing the passenger fare information that we discussed at our last meeting. While we discussed providing information by the Friday July 19th, we need a few more days to ensure our management team has fully reviewed the information. We should have information to you at the beginning of next week.

Feel free to contact me if you have any questions.

Thanks,
Rod



Transit Operations Officer | City of Gardena GTrans
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Website: www.RideGTrans.com

From: Julie Soic <julie.soic@trifiletticonsulting.com>
Sent: Wednesday, June 26, 2019 10:23 AM
To: Armir Harris <armir@shofur.com>; Adam Karp <Akarp@lazparking.com>
Cc: Andrew Britton <Abritton@lazparking.com>; Michael Harth <MHarth@lazparking.com>; Ryan Dollar <RDollar@lazparking.com>; Conrad Midolo <CMidolo@lazparking.com>; John Svendblad <JSvendblad@lazparking.com>; Robert Maroney <RMaroney@lazparking.com>; Ralph Caldin <RCaldin@lazparking.com>; Rio Lupisan <RLupisan@lazparking.com>; Lakeisha Holmes <LHolmes@lazparking.com>; Glenn Terk <GTerk@lazparking.com>; Ernie Crespo <ECrespo@gardenabus.com>; Rod Goldman <rgoldman@gardenabus.com>; Melyssa Hutauruk <MHutauruk@gardenabus.com>; Lisa Trifiletti <lisa@trifiletticonsulting.com>; Peter Puglese (ppuglese@cityofinglewood.org) <ppuglese@cityofinglewood.org>; Mario Inga <minga@cityofinglewood.org>; Kessler, Fred W. <fkessler@nossaman.com>; Muindi, Racquel <rmuindi@nossaman.com>
Subject: RE: LAZ / City of Inglewood - ITF Design Comments

The ITF design call will take place from 10-11 a.m. PT on Friday (6/28). I will circulate a calendar invite and dial-in shortly.

Adam – Could you please ping me directly to let me know who in addition to you and Armir should be included on the calendar invite? Thanks!

Julie Soic
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From: Julie Soic
Sent: Tuesday, June 25, 2019 7:02 PM
To: 'Armir Harris' <armir@shofur.com>; Adam Karp <Akarp@lazparking.com>
Cc: Andrew Britton <Abritton@lazparking.com>; Michael Harth <MHarth@lazparking.com>; Ryan Dollar <RDollar@lazparking.com>; Conrad Midolo <CMidolo@lazparking.com>; John Svendblad <JSvendblad@lazparking.com>; Robert Maroney <RMaroney@lazparking.com>; Ralph Caldin <RCaldin@lazparking.com>; Rio Lupisan <RLupisan@lazparking.com>; Lakeisha Holmes <LHolmes@lazparking.com>; Glenn Terk <GTerk@lazparking.com>; Ernie Crespo <ECrespo@gardenabus.com>; Rod Goldman <rgoldman@gardenabus.com>; Melyssa Hutauruk <MHutauruk@gardenabus.com>; Lisa Trifiletti <lisa@trifiletticonsulting.com>; Peter Puglese (ppuglese@cityofinglewood.org) <ppuglese@cityofinglewood.org>; Mario Inga <minga@cityofinglewood.org>; Kessler, Fred W. <fkessler@nossaman.com>; Muindi, Racquel <rmuindi@nossaman.com>
Subject: RE: LAZ / City of Inglewood - ITF Design Comments

On our end, it's looking like mornings are better, which leaves Friday morning. Let's hold that time slot tentatively (Friday, 9 a.m. – 12 p.m.) and I'll work to nail down a more specific window on our end.

Thanks!

Julie Soic

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Los Angeles, CA 90017.

From: Armir Harris <armir@shofur.com>

Sent: Tuesday, June 25, 2019 6:53 PM

To: Adam Karp <Akarp@lazparking.com>

Cc: Julie Soic <julie.soic@trifielticonsulting.com>; Andrew Britton <Abritton@lazparking.com>; Michael Harth <MHarth@lazparking.com>; Ryan Dollar <RDollar@lazparking.com>; Conrad Midolo <CMidolo@lazparking.com>; John Svendblad <JSvendblad@lazparking.com>; Robert Maroney <RMaroney@lazparking.com>; Ralph Caldin <RCaldin@lazparking.com>; Rio Lupisan <RLupisan@lazparking.com>; Lakeisha Holmes <LHolmes@lazparking.com>; Glenn Terk <GTerk@lazparking.com>; Ernie Crespo <ECrespo@gardenabus.com>; Rod Goldman <rgoldman@gardenabus.com>; Melyssa Hutaaruk <MHutaaruk@gardenabus.com>; Lisa Trifieltti <lisa@trifielticonsulting.com>; Peter Puglese (ppuglese@cityofinglewood.org) <ppuglese@cityofinglewood.org>; Mario Inga <minga@cityofinglewood.org>; Kessler, Fred W. <fkessler@nossaman.com>; Muindi, Racquel <rmuindi@nossaman.com>

Subject: Re: LAZ / City of Inglewood - ITF Design Comments

Adam & Julie - Thanks for looping me in. Thursday I'm available anytime after 2pm EST. Friday I'm available all day.

Best,
Armir

Armir Harris
CEO
SHOFUR
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On Jun 25, 2019, at 9:49 PM, Adam Karp <Akarp@lazparking.com> wrote:

Thank you Julie!

All included in ITF design- please indicate times available Thursday or Friday that work for a call to discuss design plans.

Thank you, have a great evening!
AK

Sent from my iPhone

On Jun 25, 2019, at 5:24 PM, Julie Soic <julie.soic@trifielticonsulting.com> wrote:

Hi Adam,

As a follow-up to our call earlier, attached are diagrams of the circulation plans for the ITF (same circulation plans we discussed on calls). As usual, please note the attached plans are in draft form, subject to change, and are being shared with LAZ subject to the terms of the signed Confidentiality Agreement.

Also, the 2-3 p.m. timeslot tomorrow will not work for Bob Brooks (the TMOP director), so we should find an alternate time on Thursday or Friday to discuss the ITF design comments with the City's engineering consultants. Since I don't

think there is much to discuss at this moment other than the ITF design comments, I would suggest cancelling tomorrow's call and replacing it with the ITF design call later this week. Let me know your thoughts.

Best,
Julie

Julie Soic
Senior Project Director
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From: Adam Karp <AKarp@lazparking.com>
Sent: Tuesday, June 25, 2019 2:22 PM
To: Julie Soic <julie.soic@trifielticonsulting.com>; Andrew Britton <Abritton@lazparking.com>; Michael Harth <MHarth@lazparking.com>; Ryan Dollar <RDollar@lazparking.com>; Conrad Midolo <CMidolo@lazparking.com>; John Svendblad <JSvendblad@lazparking.com>; Robert Maroney <RMaroney@lazparking.com>; Ralph Caldin <RCaldin@lazparking.com>; Rio Lupisan <RLupisan@lazparking.com>; Lakeisha Holmes <LHolmes@lazparking.com>; Glenn Terk <GTerk@lazparking.com>; Ernie Crespo <ECrespo@gardenabus.com>; Rod Goldman <rgoldman@gardenabus.com>; Melyssa Hutaaruk <MHutaaruk@gardenabus.com>; Armir Harris <armir@shofur.com>
Cc: Lisa Trifieltti <lisa@trifielticonsulting.com>; 'Peter Puglese (ppuglese@cityofinglewood.org)'
<ppuglese@cityofinglewood.org>; Mario Inga <minga@cityofinglewood.org>; 'Kessler, Fred W.'
<fkessler@nossaman.com>; Muindi, Racquel <rmuindi@nossaman.com>
Subject: RE: LAZ / City of Inglewood - RFP0125 Weekly Call - Negotiation Schedule

Julie,

Thank you for your time today chatting over the phone. Please see updated comment sheet with some additional feedback as discussed. Additionally, I went ahead and attached the renderings we came up with for angled parking. I know this would require backing up buses, but we feel buses may have to experience backing up regardless (potentially not allowing for enough clearance space in drive aisle/ loading bays) and would have to rely on the ground management and traffic directors to assist. If that's the case, this solution would help us maximize occupancy in the ITF. This would also help alleviate pedestrian interference with one main central loading area.

I also included Armir Harris, CEO of Shofur, here in the correspondence as we have consulted with him on the design. Shofur plans to circulate the designs with their engineering team as well for further feedback.

Look forward to discussing further!

Kind regards,

Adam Karp
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[Web](#) | [Facebook](#) | [Instagram](#) | [Twitter](#) | [LinkedIn](#) | [YouTube](#)
<image001.png>
"Bringing Humanity to Business"
The LAZ Difference [Find Out Here!](#) **NEW**
"Own The Mojo" - <https://www.youtube.com/watch?v=z1xQQAoz8Vo>

From: Adam Karp

Sent: Tuesday, June 18, 2019 4:03 PM

To: Julie Soic <julie.soic@trifiletticonsulting.com>; Andrew Britton <Abritton@lazparking.com>; Michael Harth <MHarth@lazparking.com>; Ryan Dollar <RDollar@lazparking.com>; Conrad Midolo <CMidolo@lazparking.com>; John Svendblad <JSvendblad@lazparking.com>; Robert Maroney <RMaroney@lazparking.com>; Ralph Caldin <RCaldin@lazparking.com>; Rio Lupisan <RLupisan@lazparking.com>; Lakeisha Holmes <LHolmes@lazparking.com>; Glenn Terk <GTerk@lazparking.com>; Ernie Crespo <ECrespo@gardenabus.com>; Rod Goldman <rgoldman@gardenabus.com>; Melyssa Hutaauruk <MHutaauruk@gardenabus.com>
Cc: Lisa Trifiletti <lisa@trifiletticonsulting.com>; 'Peter Puglese (ppuglese@cityofinglewood.org)' <ppuglese@cityofinglewood.org>; Mario Inga <minga@cityofinglewood.org>; 'Kessler, Fred W.' <fkessler@nossaman.com>; Muindi, Racquel <rmuindi@nossaman.com>
Subject: RE: LAZ / City of Inglewood - RFP0125 Weekly Call - Negotiation Schedule

Julie,

Please see attached for LAZ Parking's feedback regarding the ITF. Additionally, I included some attachments from Gardena Transit as they were extremely helpful in helping provide feedback.

We had originally put together some renderings of what we thought would be a more efficient use of the space in terms of design and maximizing bus occupancy in the Transit Hub, but after discussing with Rod Goldman from GTrans we realized there were some operational hurdles we would have to navigate with eh proposed setup. As we discussed (with GTrans), attached is a copy of transit design guidelines from Calgary Transit. **Page 42** includes design guidelines for sawtooth bus bays.

Look forward to discussing further on tomorrow's call!

Kind regards,

Adam Karp

Marketing & Business Development Manager

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<image001.png>

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<ITF Circulation Pattern.pdf>

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