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**From:** Lisa Trifiletti [lisa@trifiletticonsulting.com]  
**Sent:** 4/5/2018 1:06:13 PM  
**To:** Gerard McCallum [gmccallum@wilsonmeany.com]; Loren Montgomery [loren@mcadvise.com]; dennis@mcadvise.com; Royce Jones [/O=Inglewood/OU=CITY/cn=Recipients/cn=RoyceJones]  
**CC:** Mindala Wilcox [/O=Inglewood/OU=CITY/cn=Recipients/cn=mwilcox]; Christopher E. Jackson [/O=Inglewood/OU=CITY/cn=Recipients/cn=cejackson]; Louis A. Atwell [/O=Inglewood/OU=CITY/cn=Recipients/cn=latwell]  
**Subject:** Murphy's Bowl: Traffic Counts for IBEC  
**Attachments:** Data Collection Plan-Breakdown of Costs.pdf; Traffic Data Collection Plan Map Overall.pdf; Traffic Data Collection Plan Map\_42Intersections.pdf; Traffic Data Collection Plan Map\_Clippers.pdf; Traffic Data Collection Plan Map\_Other Projects.pdf

Please see attached.

**Lisa Trifiletti**

Principal

Trifiletti Consulting, Inc.

(310) 738-2099 cell

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**From:** Lisa Trifiletti

**Sent:** Wednesday, April 4, 2018 9:45 AM

**To:** 'Peter Puglese' <ppuglese@cityofinglewood.org>; vnunez@cityofinglewood.org; 'latwell@cityofinglewood.org' <latwell@cityofinglewood.org>

**Subject:** FW: Traffic Counts for IBEC

**Lisa Trifiletti**

Principal

Trifiletti Consulting, Inc.

(310) 738-2099 cell

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**From:** srinath raju <srinath.raju@rajuassociates.com>

**Sent:** Tuesday, April 3, 2018 4:34 PM

**To:** Lisa Trifiletti <lisa@trifiletticonsulting.com>; 'Louis A. Atwell' <latwell@cityofinglewood.org>

**Subject:** RE: Traffic Counts for IBEC

Hi Lisa:

Enclosed are exhibits showing the location(s) where traffic counts will be taken; and total costs broken down by "Project". We were planning to do approximately 12 ADT counts from this Thursday to Sunday so that we can assess

whether we do the counts for the events on Thursday or Friday, and Saturday or Sunday. For this, the count company needs authorization by 9 AM tomorrow so that they can set up the tubes before tomorrow evening (peak hours). We need to talk briefly about additional logistical issues, if you have the time.

All the traffic counts are scheduled with AimTD and Ed Polunin (the owner of the firm) assured me over the phone that he can get all the counts done per our specifications. In a nutshell, we can get all the traffic counts completed, QA/QC and database management tasks done for a total of \$65,000 for all Projects. Please let me know ASAP.

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**From:** Lisa Trifiletti <[lisa@trifiletticonsulting.com](mailto:lisa@trifiletticonsulting.com)>  
**Sent:** Tuesday, April 03, 2018 10:53 AM  
**To:** [srinath.raju@rajuassociates.com](mailto:srinath.raju@rajuassociates.com); Louis A. Atwell <[latwell@cityofinglewood.org](mailto:latwell@cityofinglewood.org)>  
**Subject:** Fwd: Traffic Counts for IBEC

Srinath, please see below. Wanted again to follow up on the proposal to do traffic counts.

Lisa Trifiletti  
(310) 738-2099

Begin forwarded message:

**From:** Tom Gaul <[T.Gaul@fehrrandpeers.com](mailto:T.Gaul@fehrrandpeers.com)>  
**Date:** April 3, 2018 at 10:30:27 AM MST  
**To:** "Louis Atwell ([latwell@cityofinglewood.org](mailto:latwell@cityofinglewood.org))" <[latwell@cityofinglewood.org](mailto:latwell@cityofinglewood.org)>  
**Cc:** Mindala Wilcox <[mwilcox@cityofinglewood.org](mailto:mwilcox@cityofinglewood.org)>, Lisa Trifiletti <[lisa@trifiletticonsulting.com](mailto:lisa@trifiletticonsulting.com)>, "Christina Erwin ([CErwin@esassoc.com](mailto:CErwin@esassoc.com))" <[CErwin@esassoc.com](mailto:CErwin@esassoc.com)>, "Brian Boxer - ESA ([BBoxer@esassoc.com](mailto:BBoxer@esassoc.com))" <[BBoxer@esassoc.com](mailto:BBoxer@esassoc.com)>, Netai Basu <[N.Basu@fehrrandpeers.com](mailto:N.Basu@fehrrandpeers.com)>  
**Subject:** Traffic Counts for IBEC

Hi Louis –

At the conclusion of the meeting last Wednesday, it seemed that a decision had been reached that the City (not the EIR team) would get the traffic counts conducted. So as not to miss the target window of the 3 weeks in April starting next week and given that the EIR team has not yet received a notice-to-proceed with the EIR. It was also decided that the counts would be conducted at all 86 study intersections originally identified, whether or not a decision is subsequently made to analyze a smaller subset at the outset.

The 86 intersections were listed across a couple of different tables in the original draft EIR scope. Therefore, we have compiled the intersections into one master list for ease of use. See the Table 1 tab in the attached Excel file.

Given the various peak hours (AM, PM, weekday pre-event, weekday post-event, and weekend pre-event) that will be analyzed depending on scenario, the following hours were identified in the scope for intersection turning movement counts:

- Weekday 7-9 AM peak period (42 intersections to be analyzed during typical AM and PM peak hours only)
- Weekday 4:00-7:30 PM peak period (all study intersections)
- Weekday 9:30-11:30 PM late-night period (all study intersections)
- Weekend 4-6 PM period (all study intersections)

All intersection counts where simulation is to be conducted should include bicycle and pedestrian counts.

Also attached (Table 2 tab in the attached Excel file) is a list of the 28 neighborhood street segments where we propose to conduct neighborhood intrusion analysis. 24-hour machine counts should be conducted at each of these locations on both a weekday and a weekend day.

One question we have been discussing internally is whether Thursdays or Fridays should be counted for the weekday analysis, and Saturdays or Sundays for the weekend analysis. If we do end up analyzing a concurrent NFL game, they would likely be on Thursdays or Sundays. But concurrent concerts could be on Fridays or Saturdays, and the basic analysis of an NBA game without any concurrent events could be on essentially any night. So we think the worst case weekday and worst case weekend day should be counted. Based on your knowledge of the Inglewood street system and traffic conditions, would you say that is a Friday and a Saturday?

I don't know if you have a particular count company under contract to the City. We have been speaking with both NDS and AimTD.

Please let us know if you have any questions or if there is anything else we can do to help facilitate the counts. Thanks!

- Tom