

Message

From: Mindala Wilcox [/O=INGLEWOOD/OU=CITY/CN=RECIPIENTS/CN=MWILCOX]
Sent: 4/30/2018 1:59:28 PM
To: Lisa Trifiletti [lisa@trifiletticonsulting.com]
CC: Fred Jackson [/o=Inglewood/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=fjackson]
Subject: FW: IBEC: LA Clippers ticket zip code data for 2017-18 season
Attachments: 2017-18 LA Clippers Tickets by ZIP 4.30.18.xlsx

fyi

Respectfully,

Mindy Wilcox, AICP : Planning Manager : City of Inglewood

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PLEASE CONSIDER THE ENVIRONMENT BEFORE PRINTING THIS EMAIL.

From: Dennis Kanuk [mailto:dennis@mcadvise.com]
Sent: Monday, April 30, 2018 1:50 PM
To: Brian Boxer <bboxer@esassoc.com>
Cc: Christina Erwin <CErwin@esassoc.com>; Mindala Wilcox <mwilcox@cityofinglewood.org>
Subject: IBEC: LA Clippers ticket zip code data for 2017-18 season

Hi, Brian,

We have compiled the zip code data for LA Clippers tickets for the 2017-18 in the attached spreadsheet. This data is based on information provided to the Clippers for all ticket types, including full season tickets, half season tickets, group purchases, and individual game tickets. Where possible, the zip code reflects the "ship to" address provided, rather than the billing address.

The information in the attached spreadsheet provides the total percentage of tickets sold/delivered to addresses outside California (22.35%), inside California but outside the Greater Los Angeles Region (3.05%) and within the Greater Los Angeles Region of Los Angeles, Orange, Riverside, San Bernardino and Ventura counties (74.60%).

The spreadsheet tabs also provide the zip codes for sales within the Greater Los Angeles Region as a percentage of all ticket sales, CA ticket sales, and Greater Los Angeles ticket sales. As more than 79% of the ticket sales within the Greater Los Angeles Region were to zip codes within LA County, the spreadsheet includes a zip code percentage breakdown for LA County sales.

Please let me know if you have any questions about the data or would like to discuss.

Thanks,
Dennis

Dennis Kanuk
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