

Inglewood Municipal Code							
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CHAPTER 12. PLANNING AND ZONING							
Article 23. SIGN REGULATIONS							

Section 12-80. Billboards and Off-Site Signs.

The following standards shall apply to all billboards and other types of off-site advertising:

(A) **Prohibited Zones.** Billboards and other types of off-site advertising are prohibited (except as provided for in subsections (F) and (I) of this Section) in all residential zones, in the R-M (Residential and Medical), P (Parking), P-1 (Parking), C-1 (Limited Commercial), C-R (Commercial and Recreation), CC (Civic Center), O-S (Open Space), S-1 (Special Cemetery), S-2 (Special Cemetery Restricted) and M-1L (Limited Manufacturing) zones, and in any public, flood control or railroad right-of-way.

(B) **Billboard Sign Standards.** A billboard sign may be installed only if the following conditions will exist.

(1) A Special Use Permit shall be required for the installation of any new, relocated, or enlarged billboard sign or to allow a second face addition to an existing billboard sign that also complies with subsection (2) of this Section.

(2) The location of any billboard sign installed after the effective date of the ordinance codified in this Chapter shall be limited to a major arterial street as identified in the Inglewood General Plan Circulation Element and no new sign shall be located within one thousand feet of any existing billboard sign. The modification or replacement of any existing billboard frame, poles, posts or similar supporting apparatus on a property that does not face a major arterial street shall be prohibited.

(3) The owner of any new, relocated or enlarged billboard advertising sign shall agree in writing approved as to form and content by the Planning and Building Director, and determined acceptable by the City of Inglewood City Attorney's office to permanently remove, exchange or convey four square feet of illuminated or non-illuminated existing billboard face(s) in the City of Inglewood for each one square foot of sign area being created. The removal, exchange or conveyance of existing billboard sign area will not be required in order to install a super graphic wall sign that is temporary in nature and is subject to a separate negotiated agreement approved by the City Council.

(4) Prior to the issuance of a building permit to allow the installation of a new, relocated, or enlarged sign area of existing sign face(s), a billboard applicant shall agree in writing to remove the existing billboard face(s) including the sign or display surface and all appurtenances of the sign structure within a period specified by the Planning Commission or Planning and Building Director.

(5) Prior to the installation of the new, relocated or enlarged sign area, a billboard applicant shall agree in writing that the City of Inglewood may remove any existing billboard face(s) including the sign or display surface and all appurtenances of the sign structure that are not removed in compliance with this Code Section and the applicant further agrees to pay to the City, the actual cost of sign removal including labor, equipment, materials and any related legal or administrative costs.

(6) The new, relocated or enlarged billboard sign will not be located within a one thousand-foot radius of any other existing outdoor advertising billboards, unless a variance under Section 12-97 of this Chapter has been granted. This separation requirement shall not apply to a super graphic wall sign that is temporary in nature and is subject to a separate negotiated agreement approved by the City Council.

(7) The new, relocated or enlarged billboard sign will be set back from any street public right-of-way a distance not less than the lesser of the following:

- (a) One-third the total height of the sign; or
 - (b) The largest setback distance of any building on an abutting parcel on the same street as the subject parcel.
- (8) The sign will not be located upon the roof of a building.
- (9) The sign structure will not cantilever the sign over a building.
- (10) The sign and supports shall be symmetrical, wherever site conditions permit.

(11) A new, relocated, or enlarged ground or wall mounted billboard sign intended as a permanent sign display shall not exceed an area of six hundred seventy-two square feet per sign face and shall not exceed thirty-five feet in height. Exception: A super graphic wall sign that is temporary in nature and that is subject to a separate negotiated agreement approved by the City Council shall also be subject to subsection (G) of this Section.

(12) A new, relocated, or enlarged fixed billboard sign shall not be located within two hundred feet of any residentially zoned land or upon any residentially used land, and shall be designed and located so that it does not substantially impact the visual environment of a residential neighborhood.

(13) A new, relocated, or enlarged fixed billboard sign shall not require the removal of trees or other on-site landscaping or the reduction of any required on-site parking spaces.

(14) The installation and use of any new, relocated or enlarged permanently affixed billboard sign approved after the effective date of the ordinance codified in this Chapter shall be limited to twenty years from the date that a building permit is issued to allow installation of the sign, however in no case shall a billboard sign be used on or after January 1, 2050. The sign area including the sign face(s) or display surface, frame and all appurtenances of the sign structure shall be removed no later than thirty calendar days after the signed agreement has expired. Failure of an applicant, or any person or entity that is legally responsible for billboard ownership to remove the billboard sign including the sign or display surface and all appurtenances of the sign structure within the specified thirty calendar days is unlawful. This requirement shall not apply to a super graphic wall sign that is temporary in nature and is subject to a separate negotiated agreement approved by the City Council.

(15) The installation of and use of any new, relocated or enlarged billboard sign shall be subject to payment of a billboard sign cost recovery fee specified in subsection (H) of this Section.

(C) Special Use Permit Required. A Special Use Permit shall be required prior to the installation of any off-site sign, (except as otherwise provided for billboards) and such off-site sign shall not exceed the requirements for an on-site sign for the respective zone in which it would be located.

(D) Modification upon Existing Billboard Structure. Notwithstanding the provisions of subsection (B) of this Section, a second sign face may be installed, without Special Use Permit approval, upon the rear side of an existing billboard sign, subject to the following provisions:

- (1) The size of the second sign face shall not exceed the size of the existing billboard sign face;
- (2) There shall be no increase in the size or number of existing sign supports and/or sign poles;
- (3) The second sign face shall be attached directly upon and shall be parallel with the rear of the existing sign face;
- (4) The top and bottom of the second sign face shall not project above or below the top and bottom, respectively, of the existing sign face, and neither side of the second sign face shall project beyond the corresponding side of the existing sign face;
- (5) No second sign face shall be installed upon a billboard structure for which a Special Use Permit has been approved, by the Inglewood Planning Commission or the City Council, with the specific prohibition of a second sign face;

(6) No second sign face shall be installed upon an existing billboard located in a zone or location specified in subsection (A) of this Section or in an adopted plan area approved by the City Council in which billboards are specifically prohibited.

(E) The applicant for any illuminated digital wall sign, tri-vision wall sign or other billboard sign (excluding a super graphic wall sign that is subject to a negotiated agreement) on which artificial light is not maintained stationary and constant in intensity or color at all times when such sign is in use, including, but not limited to, moving, rotating, flashing, oscillating, shuttered or similar signs must submit written documentation to the satisfaction of the City of Inglewood Planning and Building Department that shows that artificial light from within, behind or upon such sign shall not interfere with normal use of adjacent roadways and properties.

(F) Prohibited Billboard Advertising. It is unlawful for any person or entity to place, display, establish, keep, maintain or locate any advertisement for any tobacco product or any alcoholic beverage on any billboard within one thousand feet of, or so oriented that the message portion of the sign is visible from, any property zoned for residential use, school, child care facility, nursery school, hospital, place of worship, park or recreational facility in the City of Inglewood. Exceptions to subsection (F):

(1) These provisions shall not apply to advertising or promotions for tobacco products and/or alcoholic beverages located inside commercial establishments, such as stores and restaurants where tobacco products and/or alcoholic beverages are sold, as long as such advertising or promotions are not visible to the public from the outdoors.

(2) These provisions shall not apply within commercial establishments where access to the premises by persons under eighteen years of age is prohibited by law.

(3) These provisions shall not apply to adult or trade schools that do not educate or train persons under eighteen years of age.

(4) These provisions shall not apply to commercial vehicles used to transport tobacco products and/or alcoholic beverages.

(5) These provisions shall not apply to any advertising or public service message sponsored by a federal, state or local government entity or by a nonprofit entity, designed to communicate the hazards of smoking or to encourage minors to refrain from smoking or buying cigarettes or other tobacco products, and/or designed to communicate the hazards of the consumption of alcoholic beverages or to encourage minors to refrain from the consumption or purchase of alcoholic beverages.

(G) Super Graphic Wall Sign Standards. Refer to Section 12-80.5.

(H) Billboard Sign Cost Recovery Fee. The following fee(s) shall become due and payable to the City of Inglewood prior to the issuance of any building permit for installation of any new, relocated or enlarged fixed billboard ground or wall sign:

1. New, Relocated or Enlarged Permanent Ground Mounted or Wall Mounted Billboard Signs. A one-time fee based on the real cost of service for a billboard as specified in the Master Fee Schedule less any site plan review or plan check fees paid by an applicant. Building permit fees shall not be deducted from the real cost of service fee. In no event shall the fee equal a number that is less than zero (negative). This Section of the Code is not intended to apply to super graphic wall signs that are temporary in nature and subject to City Council approval of a negotiated sign agreement. The cost of service fee shall be collected by the Building Division at the time that a building permit is issued and such fee shall be deposited into a City of Inglewood General Fund Account.

(I) Exempted Billboards. A billboard that is allowed as part of development of any island, triangular or irregular shaped corner residentially-zoned property as set forth in Section 12-18.8(b) (or subject to a negotiated agreement as approved by the City) shall be exempt from the requirements set forth in subsections (B) through (H) of this Section but shall comply with the following:

(1) Billboard Sign Standards. A billboard sign may be installed only if all the following conditions are met:

(a) The location shall be limited to a major arterial street as identified in the Inglewood General Plan Circulation Element and no advertising shall be directed towards any City of Inglewood residential use or school site.

(b) An agreement shall be entered with the City that establishes provisions for the City to receive a percentage of the billboard revenues and sets forth other standards as deemed appropriate and necessary to mitigate any impact to any adjacent property zoned for residential use, school, child care facility, nursery school, hospital, place of worship, park or recreational facility in the City of Inglewood. In negotiating an agreement pursuant to this Section, the City Manager shall consider standards established under subsections (B) through (F) of this Section to mitigate the impact of any proposed billboard. The agreement shall be negotiated by the City Manager and/or designee and thereafter placed on a regular City Council agenda by the City Manager and/or designee.

(Ord. 2459 12-13-83; Ord. 94-19 10-4-94; Ord. 97-20 9-23-97; Ord. 98-19 9-22-98; Ord. 04-08 4-13-04; Ord. 10-06 3-30-10; Ord. 13-04 11-5-13; Ord. 14-01 2-11-14; Ord. 14-03 3-25-14; Ord. 15-17 8-18-15)

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