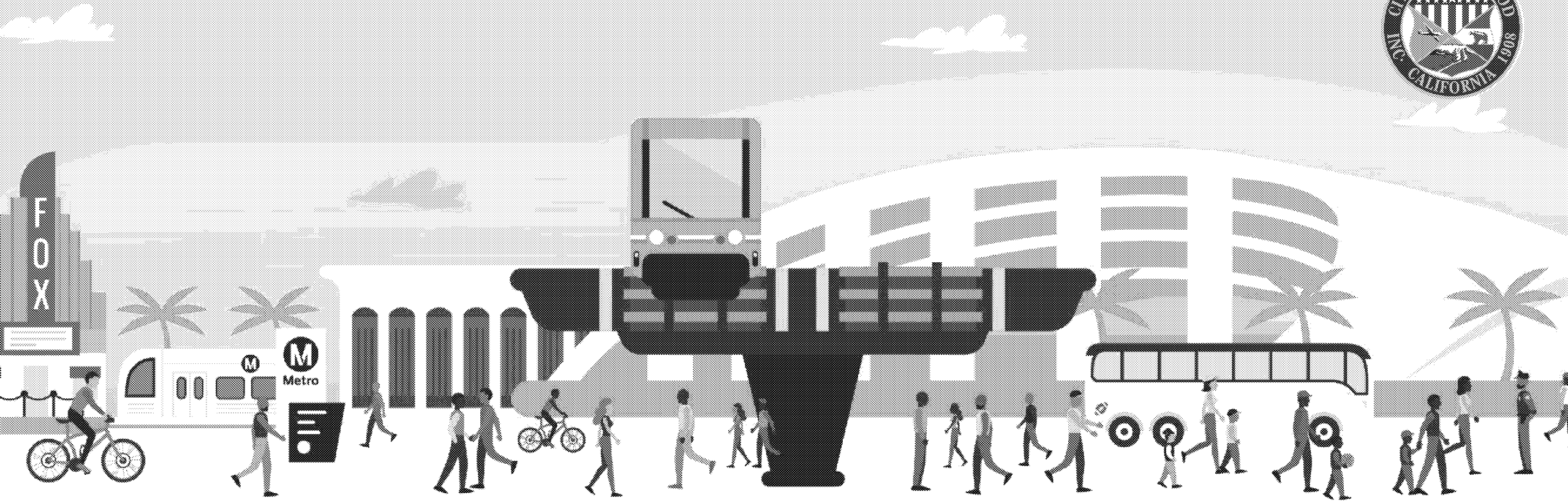
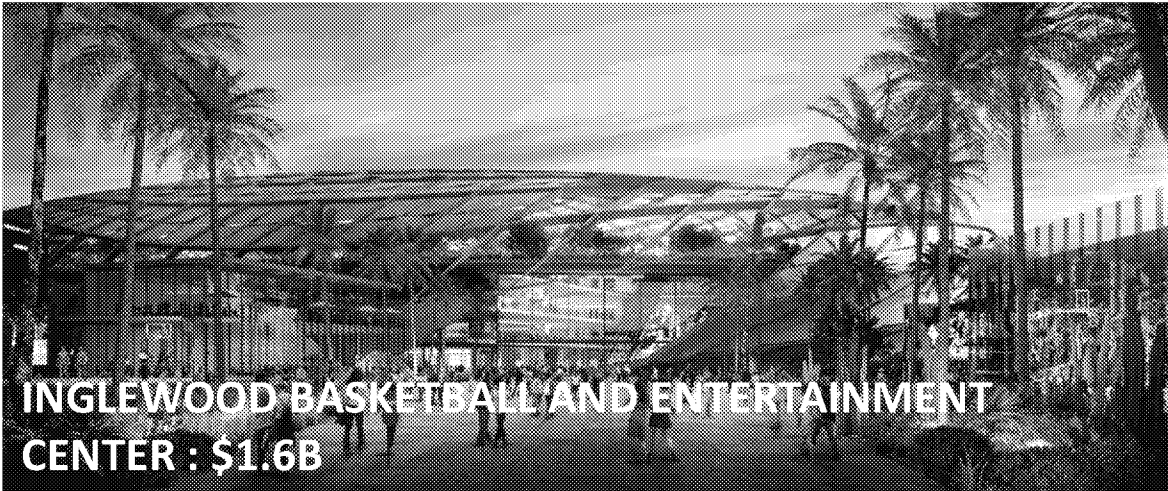
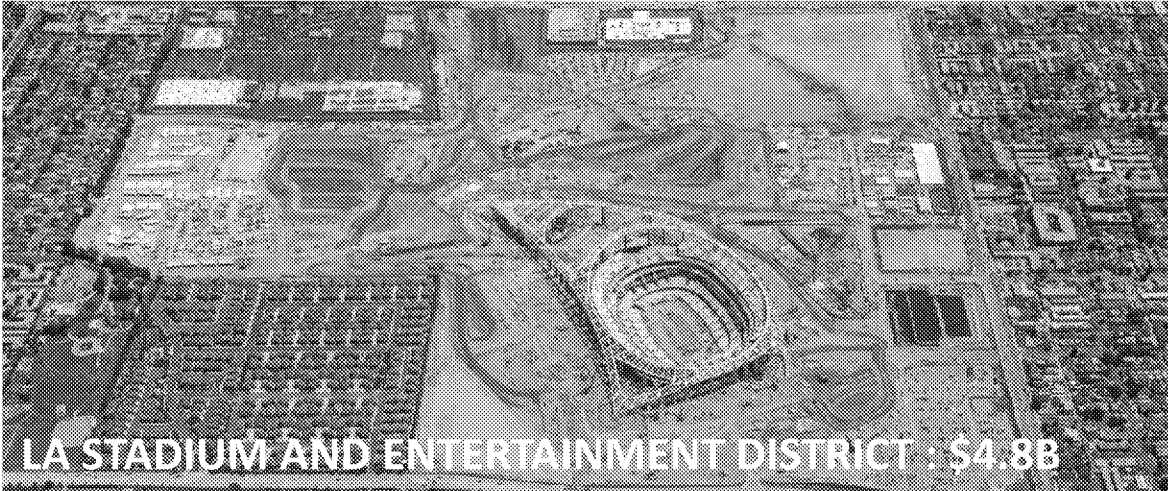


# ENVISION Inglewood

Connecting People, Places, and the Future



# Historic Transformative Investments



# Los Angeles Stadium & Entertainment District (LASED)

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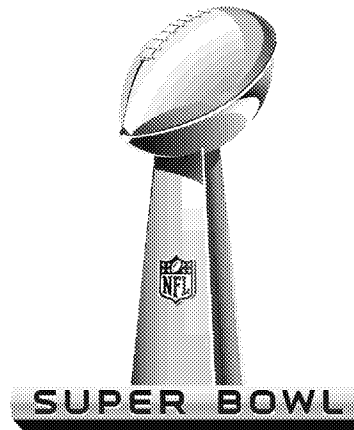
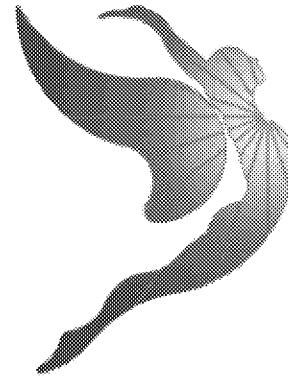
**NFL Stadium to open in Fall 2020!**

## **LASED Developer's Plans include:**

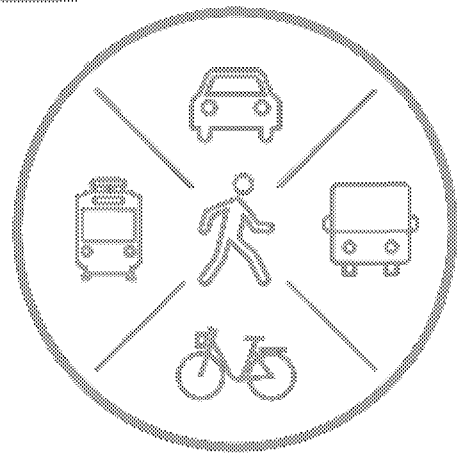
- State-of-the art NFL Stadium (70,000 seats)
- Performing arts venue (6,000 seats)
- Public parks and open space (approx. 25 acres), pedestrian walkways, and bike paths
- New retail space (850,000+ sf)
- New office space (750,000+ sf)
- New residences (2,500 units)
- New hotel (300 rooms)

# Vision for City of Inglewood World Class Sports and Entertainment Center

- SoFi Stadium | 2020
- Youth Orchestra Los Angeles (LA Philharmonic) | Fall 2020
- Super Bowl LVI | Winter 2022
- Los Angeles Clippers | Fall 2024
- FIFA World Cup | Fall 2026
- Olympic Games | Summer 2028







Inglewood Mobility Plan



Inglewood Transit Connector

## City's Transportation Planning Work Underway



Transportation Management & Operations Plan



Neighborhood Protection Plan

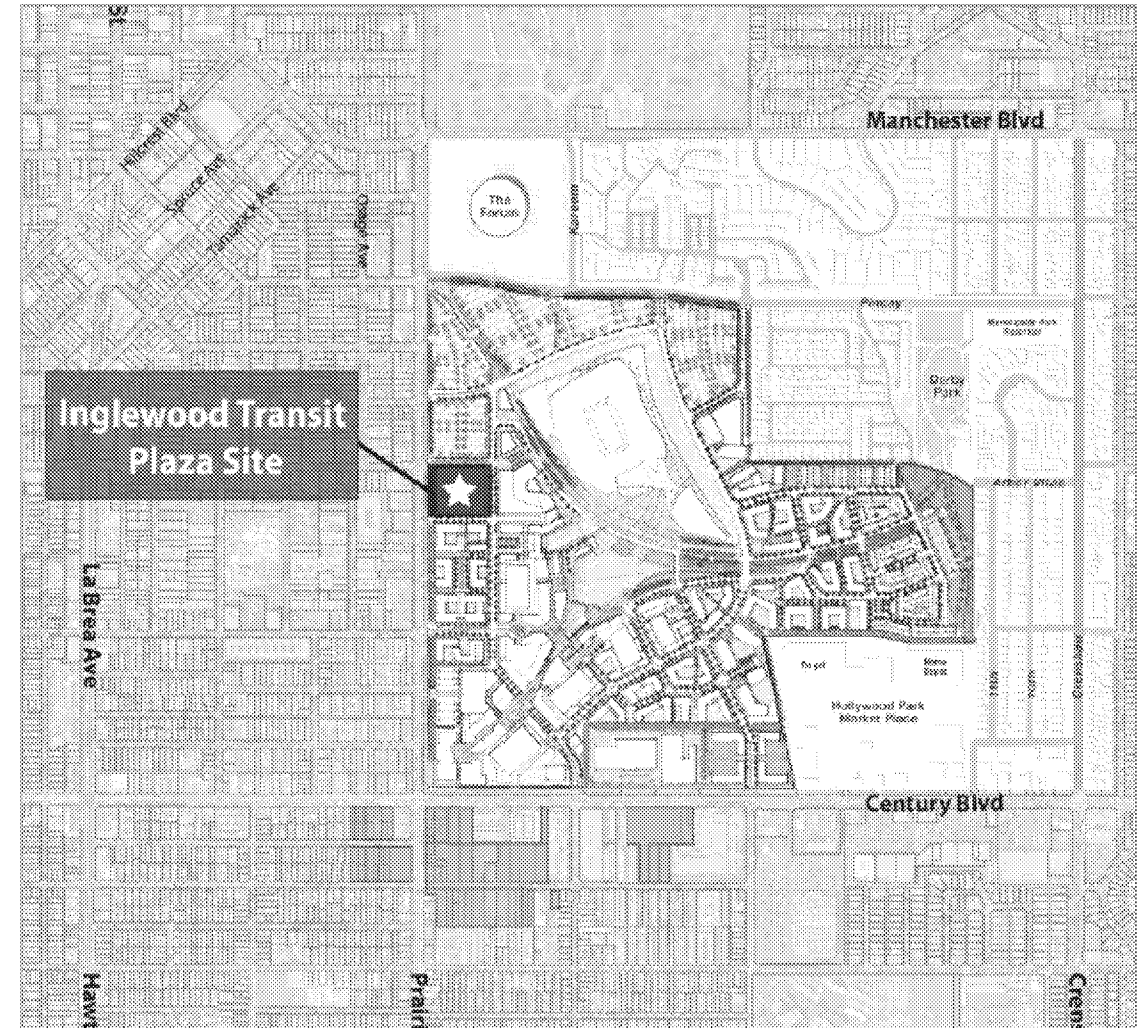


NO PARKING ANY TIME DURING STADIUM EVENTS  
VEHICLES WITH DISTRICT "D" PERMITS EXEMPTED  
ENFORCED 4 HOURS BEFORE STADIUM EVENT TO END OF EVENT  
OF STADIUM EVENT INFO  
CALL (323) 2-1592

# Transportation Management and Operations Plan

## Major TMOP Efforts Underway

- ✓ Developing a new Intermodal Transit Plaza
- ✓ Expanding preferential parking and neighborhood protection plan
- ✓ Creating new parking and ride program for game days
- ✓ Integrating control center with Stadium Ops Center
- ✓ Designating pick-up/drop-off areas for Uber & Lyft
- ✓ Updating traffic signalization
- ✓ Optimizing event intersection operations
- ✓ Implementing New signage



Offsite Parking Shuttles will access Transit Plaza for NFL Game Days and Events

# Neighborhood Protection Plan

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The City is developing a set of traffic control management strategies and policy regulations to safeguard from existing and future events in the City. Plan may include improvements such as:

- Policies to protect the community against lack of cleanliness/sanitation (public urination, trash), safety/crime (vandalism, theft), and disruption/noise
- Expansion of existing residential permit parking districts
- Reconfiguration of streets or directional orientation before and after events
- Two stations within 2 miles of NFL Stadium; Downtown Inglewood, and Fairview Heights Station
- Widespread deployment of traffic control officers
- Other potential traffic control strategies



# Neighborhood Protection Plan: Residential Permit Parking Program

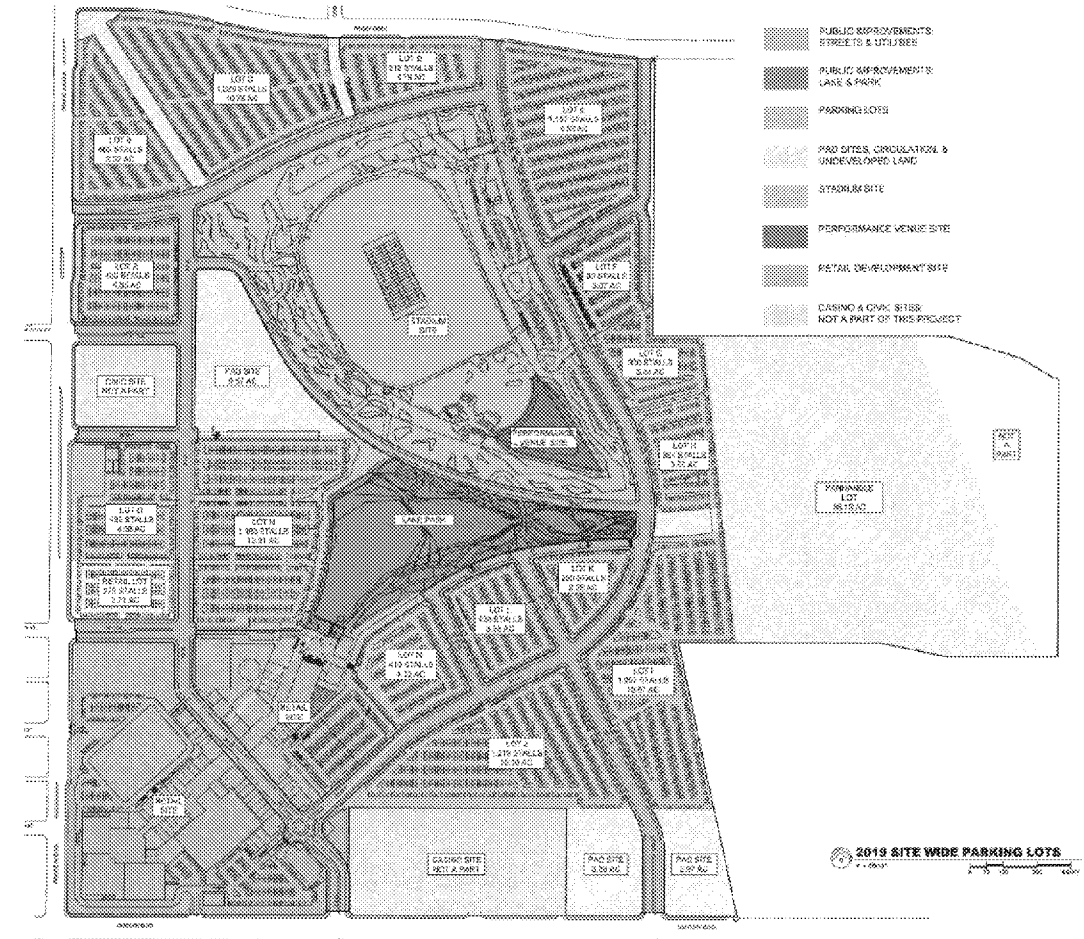
	How does the parking program work today (2019)?	Parking program updates under consideration for the future:
<b>Application Process</b>	<p>Visit Parking &amp; Enterprise Office in person and provide:</p> <ol style="list-style-type: none"> <li>1. Proof of residency (rental agreement, light/gas bill)</li> <li>2. Current drivers' licenses, vehicle registration, and insurance</li> </ol> <p><i>Note: Permits are not tied to vehicle license plate.</i></p>	<p>Apply in-person at the Parking &amp; Enterprise Office and Online</p> <ol style="list-style-type: none"> <li>1. Proof of residency (rental agreement, light/gas bill)</li> <li>2. Current drivers' licenses, vehicle registration, and insurance</li> </ol> <p><i>Note: Permits will be tied to vehicle license plate. Vehicle address must match the resident's address.</i></p>
<b>Cost &amp; Fees</b>	<ul style="list-style-type: none"> <li>• Cost of each permit is \$5.00</li> <li>• Each residential address can purchase up to (4) permits</li> </ul>	Under consideration for charging some increased amount for Permits 3 and 4 to ensure greater enforcement.
<b>Enforcement</b>	Ticket	Strict Ticket and Tow Policy



# Parking: On-site and Off-Site Parking

## Stadium will have a limited pre-sold onsite parking

- City released Request for Proposals for program in 2019 and will award contract at City Council meeting on December 10, 2019
- Convenient and Easy-to-Use System will allow attendees to pre-book parking and shuttle via mobile app
- Parking to be located at off-site lots, including City lots, parking lot at South Los Angeles Community College and other lots in the various lots to the West and South
- City will utilize clean fleet shuttles and buses consistent with future AQMD and CARB regulations.



# TMOP Remote Parking/Shuttle Program Goals

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To address stadium's limited pre-sold onsite parking, the City proactively established a remote parking and shuttle program that will:

- Support an effective and comprehensive access, circulation and traffic management plan for NFL Game and Major Event days.
- Ease traffic congestion in City and surrounding areas on NFL Game and Major Event days.
- Offer clean, safe and reliable remote parking and shuttle operations.
- Ensure flexibility to accommodate additional major events occurring at LASED venues and meet varying demand.
- Minimize financial risk to City and develop a self-sustaining program.
- Support pedestrian activity around local businesses on NFL Game and Major Event days

# Procurement Overview

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- January 2019 - The City released a Request for Proposals (RFP) seeking a private partner to manage and operate a remote parking and shuttle program.
  
- April 2019 - **LAZ Parking California, LLC**, was selected for further negotiations.
  - ✓ Second largest parking company in the US, with broad experience in the industry.
  - ✓ Manages over \$1.4 billion of revenue on behalf of its clients annually and over 1,025,000 parking spaces.
  - ✓ Event Management Service that specializes in all aspects of parking, transportation, and support services for major sporting and entertainment venues throughout the county.



# LAZ Scope of Services

- Management and operation of Program Parking Lots, shuttle services and Intermodal Transit Facility (“ITF”) on NFL Game Days, including coordination of arrival (drop-off) and departure (pick-up) of event patrons.
- Procurement of shuttles and additional parking lots to meet demand, if directed by the City.
- Development, maintenance and operation of an online parking payment/reservation system.
- Coordination of public messaging, outreach, and marketing services to appropriately and successfully publicize and promote the Program.
- Administer a third-party access fee program for the Intermodal Transit Facility on behalf of the City.



# Service Tiers and Parking Inventory

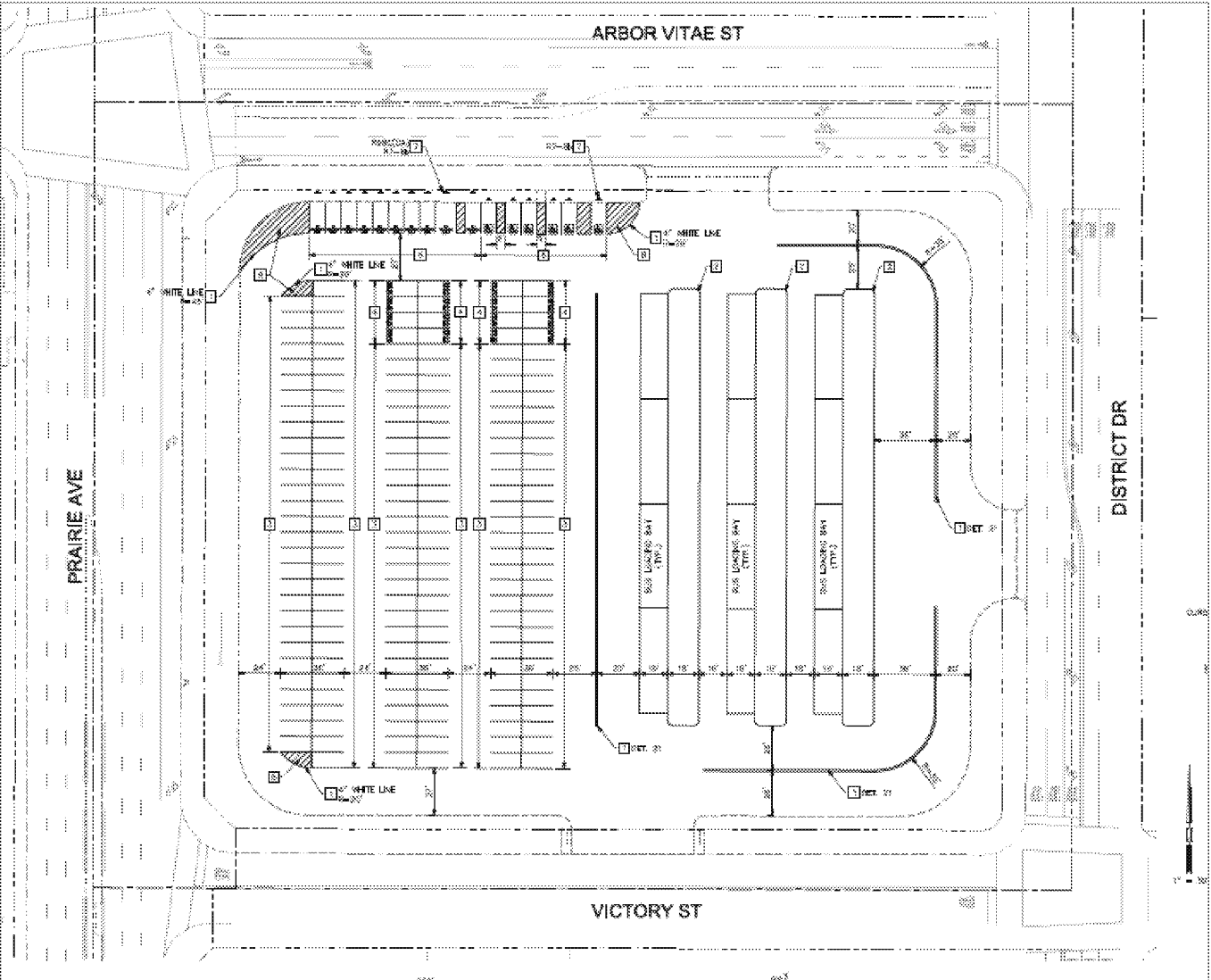
Service Tier	Location Name	Address	City	Spaces
1	Civic Center Garage	1 Manchester Blvd	Inglewood	352
	Locust Street Garage	115 South Locust St	Inglewood	300
	Senior Center Garage	333 East Queen St	Inglewood	151
	101 W. Manchester	101 W. Manchester	Inglewood	185
<b>Tier 1 Total</b>				<b>988</b>
2	Southwest College	1600 W Imperial Hwy	Gardena	1580
<b>Tier 2 Total</b>				<b>1580</b>
3	El Camino College	16007 Crenshaw Blvd	Torrance	4071
	Playa District	6060,6080,6100 Center Dr	Los Angeles	2709
	Wateridge Office Park	5035 W Slauon Ave	Los Angeles	2077
	Pacific Concourse	5220,5230 Pacific Concourse Dr	Los Angeles	800
	5200 W Century Garage	10139 La Cienaga Blvd	Los Angeles	1959
	AT&T Building	2222 W Imperial	Los Angeles	1512
<b>Tier 3 Total*</b>				<b>13,128</b>
<b>TOTAL, ALL TIERS</b>				<b>15,696</b>

\* Tier 3 can be larger; LAZ can solicit additional lots to participate in the Program.





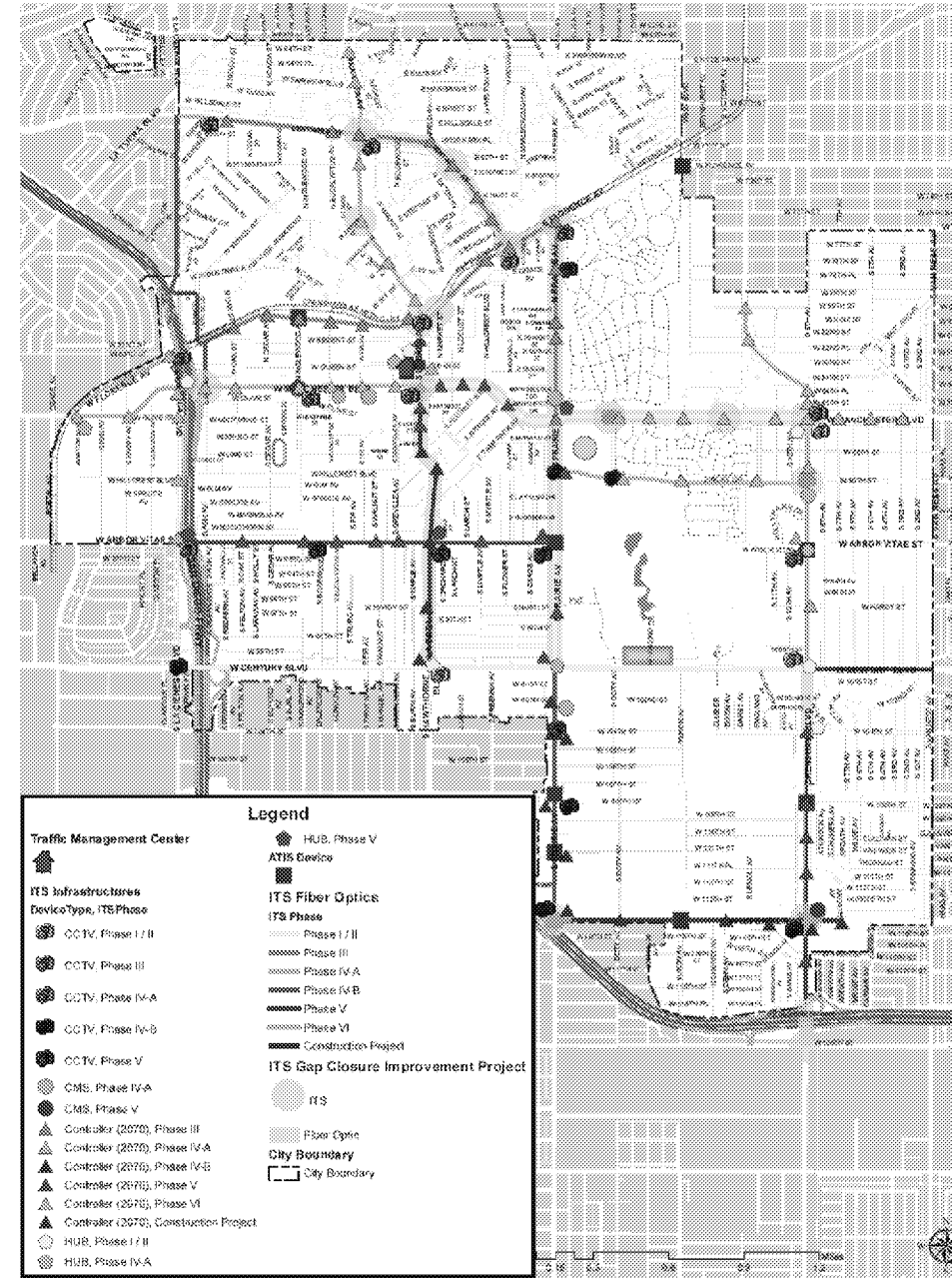
# Inglewood Intermodal Transit/Park and Ride Facility



# Traffic Circulation Management Plans and Intelligent Transportation System (ITS)

The City is working to implement technologies and traffic circulation plans to increase the capacity of existing transportation systems

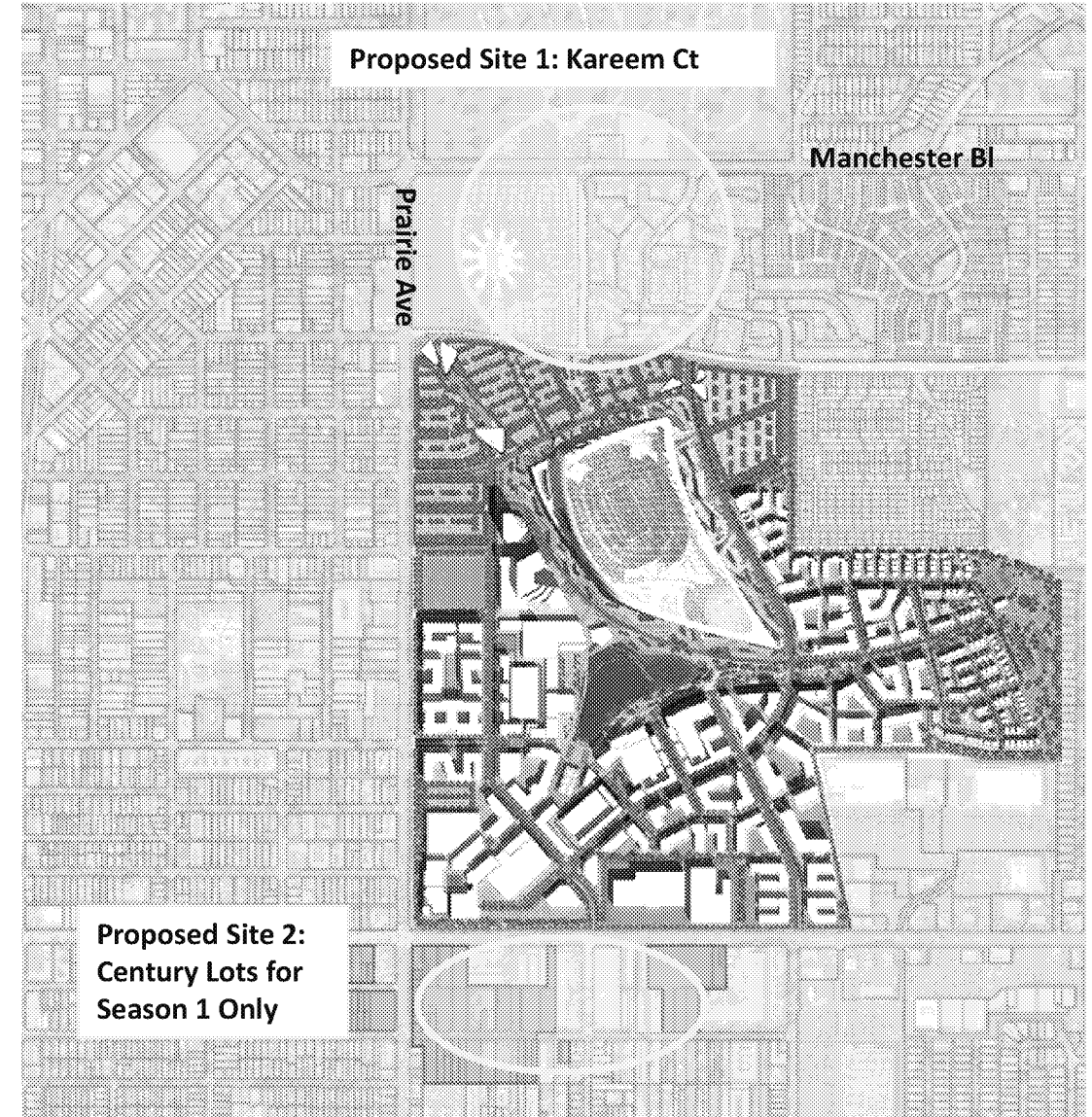
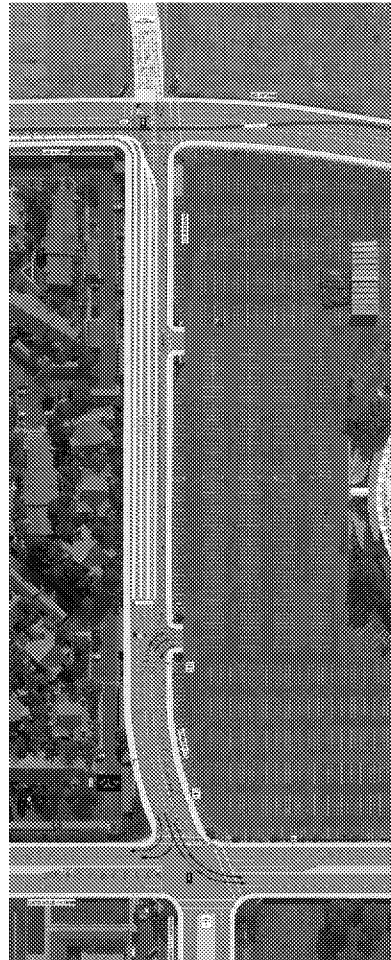
- Traffic signal upgrades
- Ramp metering
- Local arterial changeable message signs
- Vehicle detection systems
- Traffic Circulation Routes
  - Routes that do not intrude neighborhood streets
- Traffic Controls
- City is exploring transit only lane and reversible lanes to support event day traffic circulation



# Taxi/Transportation Network Companies (TNCs)

The City is working with Taxis and TNCs (Uber and Lyft) to:

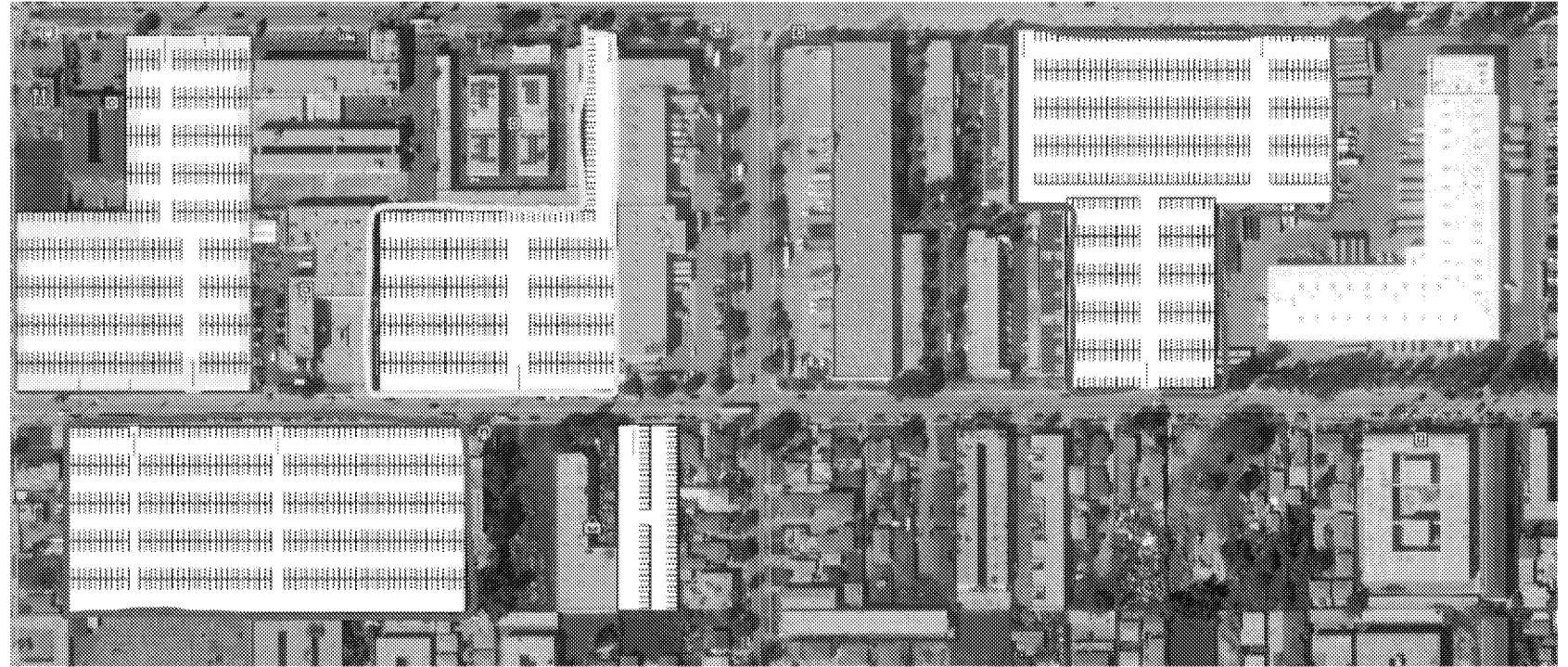
- Explore multiple locations for dedicated Taxi and TNC drop-off and pick-up locations
- Ensure that locations are safe, convenient and efficient.
- Create a positive user experience.



Site 1 - Kareem Court Draft Operations Plans

# Taxi/Transportation Network Companies (TNCs)

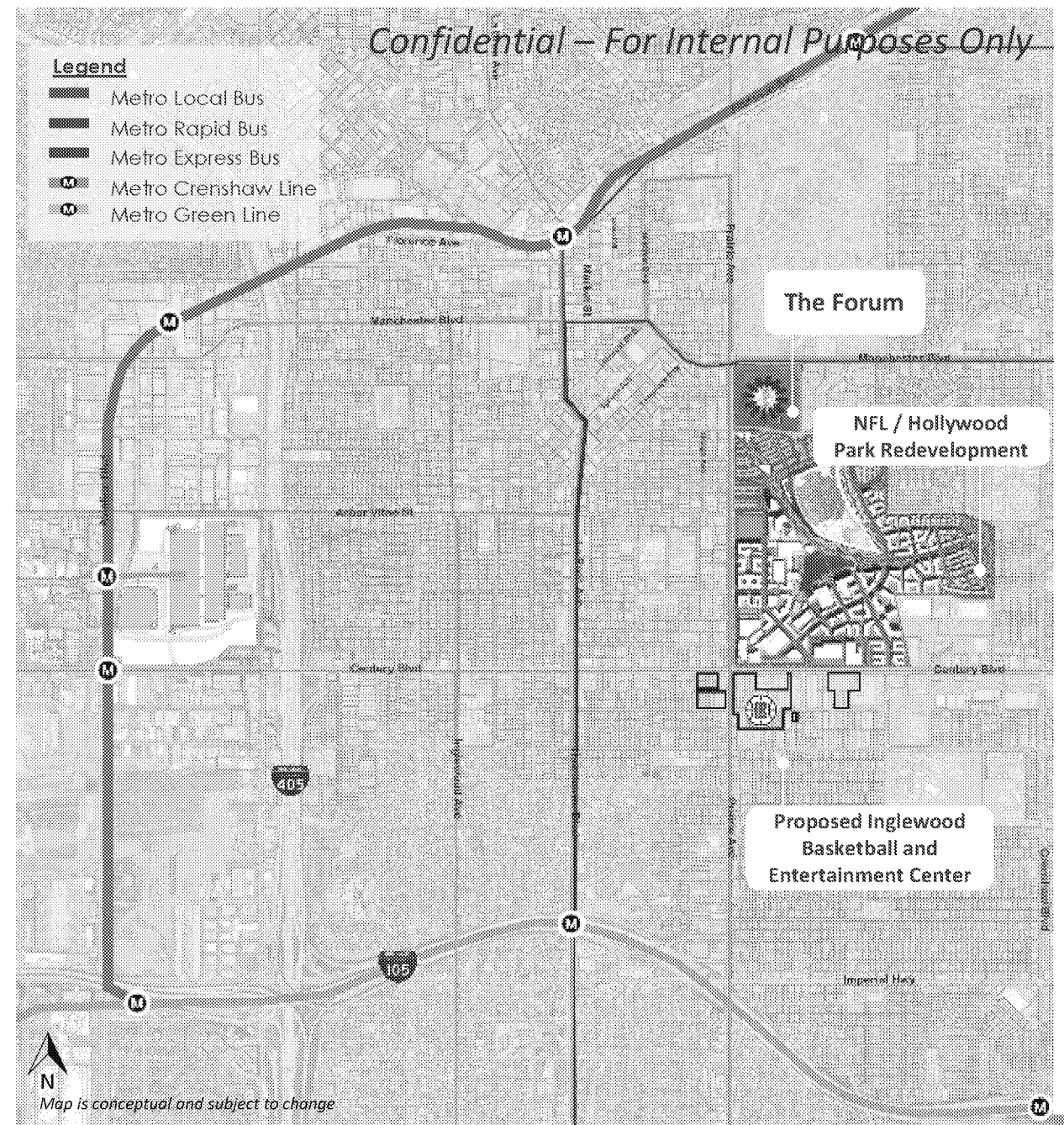
- The City is working with Taxis and TNCs (Uber and Lyft) on plan for South Lots for Season 1 Only
- City is still developing operational concepts for secondary TNC lots



*Site 2 – South Lots on Century for NFL Season 1 Only*

# Lack of Direct Mass Transit to City of Inglewood

- Existing transit network is not equipped to handle the increased capacity resulting from new activity centers
  - Only Lines 211/215, 212/213, and 177 currently provide direct service
  - Limited service on weekends with 25min headways and no service after 7pm.



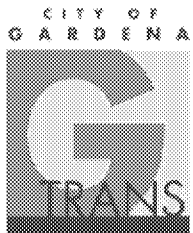


## Promote the Use of Public Transportation: Bus

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The City is actively working to increase transit services to City by

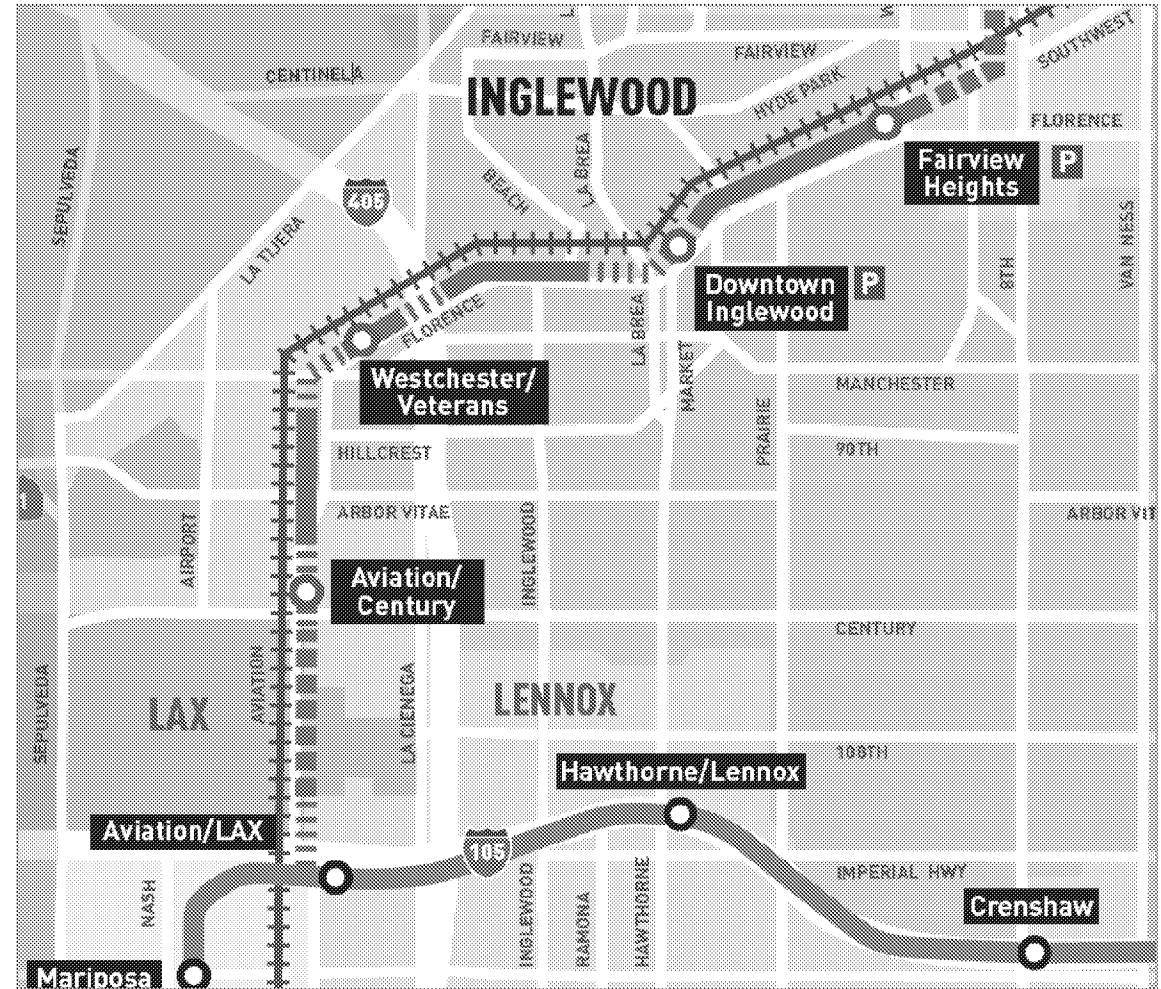
- Coordinating with regional and local transportation agencies to increase public transportation services
- Developing a Stadium Transit Plaza
- Big Blue Bus has committed extending Line 14 from Playa Vista to Inglewood
- GTrans actively working with the City to expand service for event days within the next 2-3 years



# Promote the Use of Public Transportation: Rail

The TMOP will include efforts to promote and increase the use of public transportation

- Metro Green Line
- Metro Crenshaw/LAX Line (under construction)
  - Projected to open in 2020
  - Two stations within 2 miles of NFL Stadium; Downtown Inglewood, and Fairview Heights Station
- City is requesting Metro to provide shuttle service within the vicinity of the NFL Stadium





THANK YOU