

Message

From: Gundell, Katherine [katherine.gundell@latimes.com]
Sent: 12/18/2019 2:36:38 PM
To: Mindala Wilcox [/o=Inglewood/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=b46bfd8a1e12482fb4f973bea21d23c4-Mindala Wilcox]
CC: Cynthia Robinson [/o=Inglewood/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=e41ffdde22854399b88fa7947a3f9c50-Cynthia Robins]
Subject: RE: IBEC: Newspaper Notice

Hi Mindy!

I will change the dates right now-just to confirm, the date at the top should read December 20, 2019?
I will have the new Proof rushed.

All my best,

Katie Gundell

Inside Sales Associate

Phone (w) : 1-(714) 966-4610

E-mail: katherine.gundell@latimes.com

Los Angeles Times

From: Mindala Wilcox <mwilcox@cityofinglewood.org>
Sent: Wednesday, December 18, 2019 2:34 PM
To: Gundell, Katherine <katherine.gundell@latimes.com>
Cc: Cynthia Robinson <crobinson@cityofinglewood.org>
Subject: RE: IBEC: Newspaper Notice

EXTERNAL SOURCE

Hi Katie,

We just want to change the date at the beginning and at the end to December 20, 2019. With that, no further changes.

Respectfully,

Mindy Wilcox, AICP : Planning Manager : City of Inglewood

Economic and Community Development Department

Planning Division : One Manchester Boulevard : Inglewood, CA 90301

V(310) 412-5230 : mwilcox@cityofinglewood.org

EXCELLENCE in Public Service. **C**OMMITMENT to Problem Solving. **D**ETERMINATION to Succeed.

 PLEASE CONSIDER THE ENVIRONMENT BEFORE PRINTING THIS EMAIL.

From: Gundell, Katherine [<mailto:katherine.gundell@latimes.com>]
Sent: Wednesday, December 18, 2019 1:01 PM
To: Mindala Wilcox <mwilcox@cityofinglewood.org>
Subject: RE: IBEC: Newspaper Notice

Hi Mindy!

Attached is a new Proof for you to review.

I will change the publishing date to December 20, 2019—but besides that please let me know if this looks good to go.
Thank you!

With Respect,

Katie Gundell

Inside Sales Associate

Phone (w) : 1-(714) 966-4610

E-mail: katherine.gundell@latimes.com

Los Angeles Times

From: Mindala Wilcox <mwilcox@cityofinglewood.org>

Sent: Wednesday, December 18, 2019 12:28 PM

To: Gundell, Katherine <katherine.gundell@latimes.com>

Subject: RE: IBEC: Newspaper Notice

EXTERNAL SOURCE

Thanks Katie

Respectfully,

Mindy Wilcox, AICP : Planning Manager : City of Inglewood

Economic and Community Development Department

Planning Division : One Manchester Boulevard : Inglewood, CA 90301

V(310) 412-5230 : mwilcox@cityofinglewood.org

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From: Gundell, Katherine [<mailto:katherine.gundell@latimes.com>]

Sent: Wednesday, December 18, 2019 12:25 PM

To: Mindala Wilcox <mwilcox@cityofinglewood.org>

Subject: RE: IBEC: Newspaper Notice

Hi Mindy!

I am waiting on our digital team to build the Ad and will send the Proof over to you as soon as I have it!
This will run in 12 point font for a total cost of **\$39,649.00**.

All my best,

Katie Gundell

Inside Sales Associate

Phone (w) : 1-(714) 966-4610

E-mail: katherine.gundell@latimes.com

Los Angeles Times

From: Mindala Wilcox <mwilcox@cityofinglewood.org>

Sent: Wednesday, December 18, 2019 12:13 PM

To: Gundell, Katherine <katherine.gundell@latimes.com>

Subject: RE: IBEC: Newspaper Notice

EXTERNAL SOURCE

Hi Katie,

As discussed, we need to run it at 12 point. Please send the updated draft at 12 point and with the updated cost. Thanks.

Respectfully,

Mindy Wilcox, AICP : Planning Manager : City of Inglewood

Economic and Community Development Department

Planning Division : One Manchester Boulevard : Inglewood, CA 90301

V(310) 412-5230 : mwilcox@cityofinglewood.org

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From: Gundell, Katherine [<mailto:katherine.gundell@latimes.com>]

Sent: Wednesday, December 18, 2019 10:33 AM

To: Mindala Wilcox <mwilcox@cityofinglewood.org>

Subject: RE: IBEC: Newspaper Notice

Hi Mindy!

Attached is the new Proof. We will have to push this to Friday if you need this in 12 point font—as a two page spread. Please let me know how you would like to proceed. The publishing department is holding this for 30 extra minutes for us to pull the paper for publication.

All my best,

Katie Gundell

Inside Sales Associate

Phone (w) : 1-(714) 966-4610

E-mail: katherine.gundell@latimes.com

Los Angeles Times

From: Mindala Wilcox <mwilcox@cityofinglewood.org>

Sent: Wednesday, December 18, 2019 10:30 AM

To: Gundell, Katherine <katherine.gundell@latimes.com>

Cc: Cynthia Robinson <crobinson@cityofinglewood.org>

Subject: RE: IBEC: Newspaper Notice

EXTERNAL SOURCE

Hi Katie,

We need it in 12 point font, when printed. I'm reviewing the proof now.

Respectfully,

Mindy Wilcox, AICP : Planning Manager : City of Inglewood

Economic and Community Development Department

Planning Division : One Manchester Boulevard : Inglewood, CA 90301

V(310) 412-5230 : mwilcox@cityofinglewood.org

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PLEASE CONSIDER THE ENVIRONMENT BEFORE PRINTING THIS EMAIL.

From: Gundell, Katherine [<mailto:katherine.gundell@latimes.com>]
Sent: Wednesday, December 18, 2019 10:28 AM
To: Mindala Wilcox <mwilcox@cityofinglewood.org>
Cc: Cynthia Robinson <crobinson@cityofinglewood.org>
Subject: RE: IBEC: Newspaper Notice

Hello!

Here is the final copy! I will send the Proof with pricing over in a separate message.
Also, this is is 6 point type font,size 12 would be 2 full pages—this is one full page of the paper.

Best Regards,

Katie Gundell

Inside Sales Associate

Phone (w) : 1-(714) 966-4610

E-mail: katherine.gundell@latimes.com

Los Angeles Times

From: Mindala Wilcox <mwilcox@cityofinglewood.org>
Sent: Wednesday, December 18, 2019 9:48 AM
To: Gundell, Katherine <katherine.gundell@latimes.com>
Cc: Cynthia Robinson <crobinson@cityofinglewood.org>
Subject: RE: IBEC: Newspaper Notice

EXTERNAL SOURCE

Hi Katie,

At your earliest opportunity, please send the proof of the revised file that Cynthia sent this morning and let us know how we can make the payment for publication on Thursday, 12/19. Thanks!

Respectfully,

Mindy Wilcox, AICP : Planning Manager : City of Inglewood

Economic and Community Development Department

Planning Division : One Manchester Boulevard : Inglewood, CA 90301

V(310) 412-5230 : mwilcox@cityofinglewood.org

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From: Cynthia Robinson
Sent: Wednesday, December 18, 2019 9:26 AM
To: katherine.gundell@latimes.com
Cc: Mindala Wilcox <mwilcox@cityofinglewood.org>
Subject: FW: IBEC: Newspaper Notice

Good morning Katie,

Mindy will have a some alignment changes to the notice I've attached and will send it soon. See below for the changes she has made so far. Also, is the proof you sent in 12 pt font and will we need a new PDF Proof with pricing and printing details?

Respectfully,

Cynthia Robinson | Staff Assistant | City of Inglewood
Economic and Community Development Department
Planning Division | One Manchester Boulevard | Inglewood, CA 90301
V(310) 412-5223 | crobinson@cityofinglewood.org

From: Mindala Wilcox
Sent: Tuesday, December 17, 2019 6:48 PM
To: Cynthia Robinson <crobinson@cityofinglewood.org>
Subject: IBEC: Newspaper Notice

Hi Cynthia,

Here is the final draft of the newspaper notice. Note that the only changes made were to change the date and add the sentence in Spanish at the end.

Respectfully,

Mindy Wilcox, AICP : Planning Manager : City of Inglewood
Economic and Community Development Department
Planning Division : One Manchester Boulevard : Inglewood, CA 90301
V(310) 412-5230 : mwilcox@cityofinglewood.org

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