

Message

**From:** Lisa Maier [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=8B6E7ED3D3D348D38E9395E7E6070F95-LISA MAIER]  
**Sent:** 12/23/2019 3:40:14 PM  
**To:** Christina Erwin [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=4dddbff2e8414460abdcaefc2d500dd-Christina E]; Brian Boxer [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=a4f8c4ab743d4d5194aa8b3d8c519c29-Brian Boxer]; Addie Farrell [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=cc6bb601520a4f9690ae254948d782f5-Addie Farre]  
**Subject:** RE: CONFIDENTIAL: Legal Ad AD#7657997 Notice of Availability of DEIR Updated

This latest file looks good to me. Let me know when we want to approve and make payment, or if there are any other edits we hadn't previously caught.

Thanks,

Lisa

**Lisa Maier**

Associate

ESA | Environmental Science Associates  
619.719.4216 direct

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**From:** Phaniphon, Somphon <somphon.phaniphon@latimes.com>  
**Sent:** Monday, December 23, 2019 2:18 PM  
**To:** Lisa Maier <LMaier@esassoc.com>  
**Cc:** Christina Erwin <CERwin@esassoc.com>; Brian Boxer <BBoxer@esassoc.com>; Addie Farrell <AFarrell@esassoc.com>; IBECproject <IBECproject@esassoc.com>; Gundell, Katherine <katherine.gundell@latimes.com>  
**Subject:** RE: CONFIDENTIAL: Legal Ad AD#7657997 Notice of Availability of DEIR Updated  
**Importance:** High

Dear Lisa,

Attached is the updated DEIR to include the additional line of ad copy.

Attached are files for you to review and reply with changes and/or confirmation for publication.

All my best,

Pon

Somphon Phaniphon  
Lead Inside Sales Associate  
E | [somphon.phaniphon@latimes.com](mailto:somphon.phaniphon@latimes.com)  
E | [LATclassifieds@latimes.com](mailto:LATclassifieds@latimes.com)  
P | 714-966-7796  
10540 Talbert Avenue  
Fountain Valley, CA 92708

The story begins here

**Los Angeles Times**

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**From:** Lisa Maier <[LMaier@esassoc.com](mailto:LMaier@esassoc.com)>  
**Sent:** Monday, December 23, 2019 2:00 PM  
**To:** Phaniphon, Somphon <[somphon.phaniphon@latimes.com](mailto:somphon.phaniphon@latimes.com)>  
**Cc:** Christina Erwin <[CErwin@esassoc.com](mailto:CErwin@esassoc.com)>; Brian Boxer <[BBoxer@esassoc.com](mailto:BBoxer@esassoc.com)>; Addie Farrell <[AFarrell@esassoc.com](mailto:AFarrell@esassoc.com)>; IBECproject <[IBECproject@esassoc.com](mailto:IBECproject@esassoc.com)>; Gundell, Katherine <[katherine.gundell@latimes.com](mailto:katherine.gundell@latimes.com)>  
**Subject:** RE: CONFIDENTIAL: Legal Ad AD#7657997 Notice of Availability of DEIR Updated

EXTERNAL SOURCE

Hi Pon,

Per our conversation, attached is the correct file.

Respectfully,

Lisa

**Lisa Maier**  
Associate

ESA | Environmental Science Associates  
619.719.4218 direct

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**From:** Phaniphon, Somphon <[somphon.phaniphon@latimes.com](mailto:somphon.phaniphon@latimes.com)>  
**Sent:** Monday, December 23, 2019 12:39 PM  
**To:** Lisa Maier <[LMaier@esassoc.com](mailto:LMaier@esassoc.com)>  
**Cc:** Christina Erwin <[CErwin@esassoc.com](mailto:CErwin@esassoc.com)>; Brian Boxer <[BBoxer@esassoc.com](mailto:BBoxer@esassoc.com)>; Addie Farrell <[AFarrell@esassoc.com](mailto:AFarrell@esassoc.com)>; IBECproject <[IBECproject@esassoc.com](mailto:IBECproject@esassoc.com)>; Gundell, Katherine <[katherine.gundell@latimes.com](mailto:katherine.gundell@latimes.com)>  
**Subject:** RE: CONFIDENTIAL: Legal Ad AD#7657997 Notice of Availability of DEIR Updated  
**Importance:** High

Dear Lisa,

Attached are proofs of the updated DEIR.

I am including three files: a pdf with price quote, a hi-res PDF of the notice only (to check ad copy), and a jpg of legal notice.

Please review and reply with changes and/or confirmation for publication.

Respectfully,

Pon

Somphon Phaniphon  
Lead Inside Sales Associate  
E | [somphon.phaniphon@latimes.com](mailto:somphon.phaniphon@latimes.com)  
E | [LATclassifieds@latimes.com](mailto:LATclassifieds@latimes.com)  
P | 714-966-7796  
10540 Talbert Avenue  
Fountain Valley, CA 92708

The story begins here

# Los Angeles Times

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**From:** Lisa Maier <LMaier@esassoc.com>  
**Sent:** Monday, December 23, 2019 12:09 PM  
**To:** Phaniphon, Somphon <somphon.phaniphon@latimes.com>  
**Cc:** Christina Erwin <CErwin@esassoc.com>; Brian Boxer <BBoxer@esassoc.com>; Addie Farrell <AFarrell@esassoc.com>; IBECproject <IBECproject@esassoc.com>  
**Subject:** RE: CONFIDENTIAL: Legal Ad

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EXTERNAL SOURCE

Hi Pon,

Per our conversation, attached are the edits to the legal ad. Please let me know if you have any questions.

Respectfully,

Lisa

**Lisa Maier**

Associate

ESA | Environmental Science Associates  
619.719.4216 direct

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**From:** Gundell, Katherine <katherine.gundell@latimes.com>  
**Sent:** Saturday, December 21, 2019 9:13 PM  
**To:** Lisa Maier <LMaier@esassoc.com>; Lisa Maier <LMaier@esassoc.com>  
**Cc:** Christina Erwin <CErwin@esassoc.com>; Brian Boxer <BBoxer@esassoc.com>; Addie Farrell <AFarrell@esassoc.com>; IBECproject <IBECproject@esassoc.com>; Lisa Maier <LMaier@esassoc.com>  
**Subject:** Re: CONFIDENTIAL: Legal Ad

Good Evening Lisa and team!

Attached is a new PDF Proof for you to review with this in 6 point font as well as a new PDF version. Please let me know if this looks good, or if you need any further edits.

Thank you!

All my best,  
Katie Gundell

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**From:** Gundell, Katherine <katherine.gundell@latimes.com>  
**Sent:** Friday, December 20, 2019 8:48 PM  
**To:** Lisa Maier <LMaier@esassoc.com>  
**Cc:** Christina Erwin <CErwin@esassoc.com>; Brian Boxer <BBoxer@esassoc.com>; Addie Farrell <AFarrell@esassoc.com>; IBECproject <IBECproject@esassoc.com>  
**Subject:** Re: CONFIDENTIAL: Legal Ad

Good Evening Lisa!

Attached is a PDF Proof for you to review as well as a PDF version (which is easier to review since it is not broken up). Please feel free to send changes this weekend if needed.

All my best,  
Katie Gundell

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**From:** Lisa Maier <[LMaier@esassoc.com](mailto:LMaier@esassoc.com)>  
**Sent:** Friday, December 20, 2019 6:07 PM  
**To:** Gundell, Katherine <[katherine.gundell@latimes.com](mailto:katherine.gundell@latimes.com)>  
**Cc:** Christina Erwin <[CErwin@esassoc.com](mailto:CErwin@esassoc.com)>; Brian Boxer <[BBoxer@esassoc.com](mailto:BBoxer@esassoc.com)>; Addie Farrell <[AFarrell@esassoc.com](mailto:AFarrell@esassoc.com)>; IBECproject <[IBECproject@esassoc.com](mailto:IBECproject@esassoc.com)>  
**Subject:** CONFIDENTIAL: Legal Ad

EXTERNAL SOURCE

Hi Katie,

The attached file and the information it contains are confidential. Please let me know if you need any additional information at this time to prepare the legal ad proof. I will look for your email with the proof later this evening or early tomorrow.

Thank you for your assistance in this matter.

Respectfully,

Lisa

**Lisa Maier**

Associate

ESA | Environmental Science Associates  
*Celebrating 50 Years of Work that Matters!*  
550 West C Street, Suite 750  
San Diego, CA 92101  
619.719.4200 main  
619.719.4216 direct  
619.577.8510 mobile  
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